



**Istanbul Economy Summit 2025**  
**NEW BALANCES & GLOBAL COOPERATION**  
**December 11<sup>th</sup>, 12<sup>th</sup> - Çırağan Palace Kempinski**







# **ISTANBUL ECONOMY SUMMIT**

## Past, Present, & Beyond



## Istanbul Economy Summit 2025

set to take place at **Çırağan Palace** on **December 11–12**,  
under the main theme of **New Balances & Global Cooperation**



# ISTANBUL ECONOMY SUMMIT

PAST, PRESENT, & BEYOND



### A LEGACY IN PROGRESS

Main Themes &  
Final  
Declarations

### ISTANBUL GOLDEN VALUES AWARDS

Celebrating  
Distinguished  
Achievements  
to Date



### FUTURE VISION

2025 and Beyond:  
From Istanbul  
to the World



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## **OUR VISION**

In a global economy where fragility is increasing and the speed of change makes forecasting difficult, our goal is to facilitate effective coordination among countries, sectors, and institutions, anticipate changes, and design actions to ensure continuous development. We aim to lay the groundwork for strong lobbying activities and to become one of the world's most respected civil discussion platforms.

## **OUR MISSION**

Through concrete initiatives, we aim to identify new investment opportunities and promote them on a strong international platform. Beyond being an effective communication platform among global business stakeholders, we seek to trigger new commercial activities worldwide, strengthen relationships between stakeholders, and carry them into the future.

## **OUR PURPOSE**

The identification and promotion of brand-new investment opportunities on the international stage is central to our purpose. With a mission to contribute to the prestige of Istanbul and our country, we invite all our stakeholders to act swiftly and in unison towards a common goal in the pursuit of creating a better and more sustainable world.



# Supporting Institutions & Sponsors Through the Years





# ISTANBUL ECONOMY SUMMIT

## Management Board



**Kaan Saltık**  
Chairman of the Board,  
Koluman Holding;  
Deputy Chairman,  
Istanbul Economy Summit



**Cem Öztürk**  
MCO Lead Eurasia  
of Sanofi;  
Chairman of the Board,  
of AIFD and  
Vice Chairman of  
Istanbul Economy Summit



**Yıldırım Taş**  
Board Member of TÜRSAB;  
Vice Chairman of  
Istanbul Economy Summit



**Hakan Tiftik**  
Chairman of the  
Executive Board,  
Borusan Otomotiv  
Vice Chairman of  
Istanbul Economy Summit



**Abdullah Değer**  
Chairman of the  
Executive Board,  
Istanbul Economy Summit



**Ziya Mursaloğlu**  
Co-Founder of Cool Reklam  
and Board Member of  
Istanbul Economy Summit



**Emine Erdem**  
Chairwoman of the  
Board of SEDEFED,  
and  
Vice Chairman of  
TÜRKONFED



**Prof. Dr. Bekir Sıddık  
Binboğa Yarman**  
Chairman of the Board,  
Savronik



**Prof. Dr. Attila Dikbaş**  
ITU ARI Teknokent  
General Manager



**Oya Narin**  
Chairwoman of the Board,  
Turkish Tourism  
Investors Association



**Gül Akyürek Balta**  
Chairwoman  
of the Board,  
TÜİOSB



**Nilüfer Çevikel**  
Chairwoman of the Board,  
DOSABSIAD



**Prof. Dr. Aytül Erçil**  
Co-Founder and CEO,  
Vispera Technologies



**Furkan Tanrıverdi**  
Chairman of the Board,  
SuperPay



**Saro Benglian**  
Partner-Lawyer,  
AEB Law Consultancy



# ISTANBUL ECONOMY SUMMIT

## Executive Board

### Chairman of the Executive Board



**Abdullah Değer**  
Chairman of the Executive Board  
Istanbul Economy Summit

### Vice Chairs of the Executive Board



**Merve Doğru**  
Managing Partner,  
GCL Gasification  
Consultancy



**Uğur Gülek Balta**  
Chairman of the Board,  
Uğurcan  
Customs Consultancy



**Ziya Mursaloğlu**  
Co-Founder of Cool Reklam  
and Board Member of  
Istanbul Economy Summit



**Sibel Kulaksız**  
Senior Economist,  
World Bank  
Washington D.C.



**Dr. Elif Balcı Fisunoğlu**  
Vice General Manager of  
Türkiye Tourism Promotion  
& Development Agency



**Yeliz Akbaş Kırış**  
Chairwoman,  
Forma Makina



**Nurettin Varol**  
CEO of MOPA Exclusive  
Member of TÜSİAD



**Mürüvvet Işık**  
Business Development  
Manager,  
Lyonel A. Makzume  
Group of Companies



**Olcay Doğan**  
Astor  
Deputy General Manager  
and CFO



# ISTANBUL ECONOMY SUMMIT

## Members of the Executive Board



**Ajda Şener**  
CEO,  
Adöksan  
Casting Industry



**Anıl Alırıza Şoğlu**  
Chairman of the Board,  
EVO Group  
and Former Chairman  
of TÜGIAD



**Anıl Güneri**  
Güneri Makina  
General Manager



**Prof. Dr.  
Berrin Pehlivan**  
Bahçeşehir University  
Faculty Member  
and Founder of BPKlinik



**Ceylan Pirinçcioğlu**  
Chairman of the Board,  
HAP Trade Global  
& VIP Tourism



**Prof. Dr. Emre ALKİN**  
Rector,  
Istanbul Topkapı University  
and Consultant at TİM



**Erhan Özmen**  
Chairman of the Board,  
Özmen Un; and  
Founding Chairman,  
TUGİK



**Gülcan Selçuk**  
Fashion Designer,  
Lazaza



**Hümeysra Gökçen Keskin**  
Chairwoman,  
Agrotech High Technology  
and Investment Inc.



**İrem Kılavuz Öztürk**  
H.P.M.  
Board Member



**Kaan Kaşif Kavaloğlu**  
Chairman of the Board  
AKTOB



**Kâzım Eryılmaz**  
General Manager  
and Board Member,  
ZF CVS Turkey



**Dr. Markus Ürek**  
Partner of Bloomer House  
and Founder of  
Midin Wines



**Melih İpekçiler**  
Adnan Bostan  
Furniture Decoration



**Nilüfer Turan Hatipoğlu**  
Turanlar Grup  
Board Member



**Dr. Pinar Akalın**  
Founder & CEO,  
Sentromer  
DNA Technologies



**Volkan KAZOVA**  
Türkiye Ethiopia  
Business Council of DEİK,  
and Chairman of the Board,  
Kazova Construction



**Assoc. Prof. Dr.  
Yıldız Özkök**  
Department of  
Economics,  
Hasan Kalyoncu  
University



**Zeynep Şemsi Aysalar**  
CEO,  
Berdan Cıvata



**Ziya Akkurt**  
Chairman of the Board,  
Nurol Investment Bank



**Merve Belen**  
General Coordinator  
Istanbul  
Economy Summit



**M. Buğra Özmüldür**  
Director of  
Business Development  
Istanbul Economy Summit



# HIGHLIGHTS FROM BOARD & EXECUTIVE MEETINGS



January, 2025



November, 2024



July, 2024



July, 2024



May, 2024



May, 2024



March, 2024



February, 2024



February, 2024



November, 2023



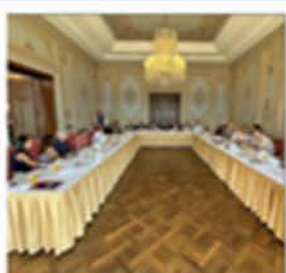
October, 2023



September, 2023



July, 2023



July, 2023



May, 2023



April, 2023



# HIGHLIGHTS FROM BOARD & EXECUTIVE MEETINGS



March, 2023



November, 2022



October, 2022



September, 2022



September, 2022



July, 2022



June, 2022



June, 2022



May, 2022



March, 2022



November, 2021



September, 2021



August, 2021



August, 2021



June, 2021



March, 2021



# HIGHLIGHTS FROM BOARD & EXECUTIVE MEETINGS



March, 2021



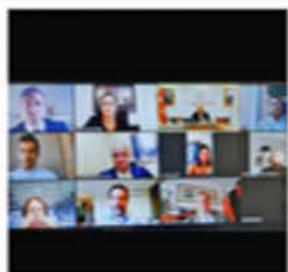
February, 2021



October, 2020



October, 2020



September, 2020



August, 2020



July, 2020



July, 2020



February, 2020



October, 2019



September, 2019



August, 2019



July, 2019



June, 2019



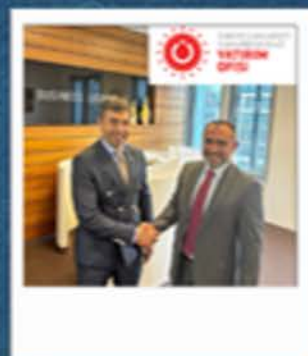
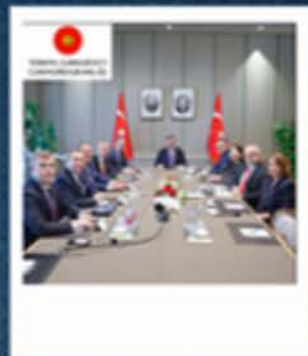
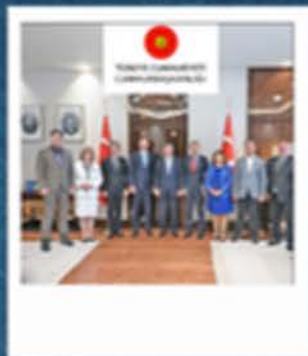
May, 2019



April, 2019



# HIGHLIGHTS FROM INSTITUTIONAL VISITS





# HIGHLIGHTS FROM INSTITUTIONAL VISITS



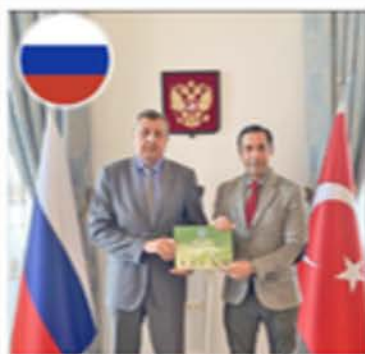


# HIGHLIGHTS FROM INSTITUTIONAL VISITS





# HIGHLIGHTS FROM INSTITUTIONAL VISITS





# HIGHLIGHTS FROM INSTITUTIONAL VISITS



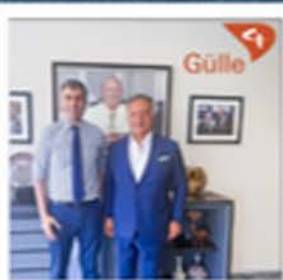


# HIGHLIGHTS FROM INSTITUTIONAL VISITS



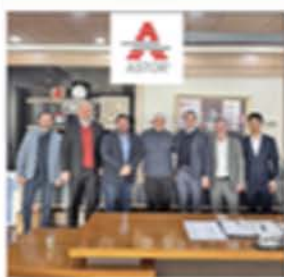


# HIGHLIGHTS FROM INSTITUTIONAL VISITS



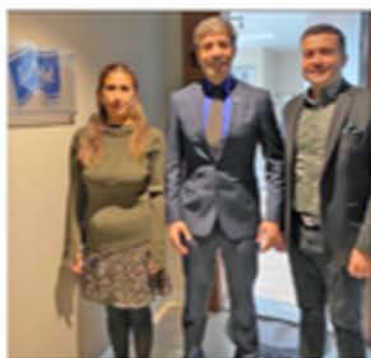


# HIGHLIGHTS FROM INSTITUTIONAL VISITS





# HIGHLIGHTS FROM INSTITUTIONAL VISITS





# FORMER DIGNITARIES THROUGH THE YEARS



President of the T.R.N.C.  
Ersin Tatar



Vice President of the  
Republic of Türkiye  
Cevdet Yılmaz



Speaker of the Grand National  
Assembly of Türkiye  
Binali Yıldırım



President of the  
Parliament of Montenegro  
Aleksa Bečić



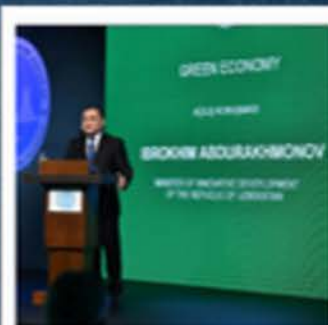
Minister of Foreign Affairs of the  
Turkish Republic of Northern Cyprus  
Tahsin Ertuğruloğlu



Minister of Treasury and Finance  
of the Republic of Türkiye  
Dr. Nureddin Nebati



Minister of Energy of Romania  
Virgil-Daniel Popescu



Minister of Innovative Development of the  
Republic of Uzbekistan  
Brokhen Abdurakhmonov



Minister of Culture and Tourism  
of the Republic of Türkiye  
Mehmet Nuri Ersoy



Minister of Energy and Economy  
of the Turkish Republic of Northern Cyprus  
Olgun Arıcaoglu



Deputy Minister of Economy  
of the Republic of Azerbaijan  
Enur Aliyev



Deputy Minister of Economy  
of the Republic of Azerbaijan  
Sahib Akhbarov



# FORMER DIGNITARIES THROUGH THE YEARS



Deputy Minister of Trade of the  
Republic of Türkiye  
Rıza Tuna Turagay



Deputy Minister of National Economy of the  
Republic of Kazakhstan  
Ilyas Ussarov



Deputy Minister of Economy,  
Culture and Innovation of the  
Republic of Albania  
Blerta Rama



Deputy Minister of Health of the Republic of  
Türkiye  
Dr. Şuayip Birinci



Deputy Minister of Agriculture,  
Forestry and Water Economy  
of the Republic of North Macedonia  
Abdulshukjur Abedini



Deputy Minister of Economic  
Development and Trade of  
the Republic of Tajikistan  
Rukhshona Nasriddinzoda



Deputy Minister of Economic Development  
and Trade of the Republic of Tajikistan  
Abdurahmonzoda Abdurahmon



Deputy Minister of Economic Development  
and Trade of the Republic of Tajikistan  
Ashurbay Solehzoda



Former Minister of State of the  
Republic of Türkiye  
Kürşad Tüzmen



Former Minister of Environment and  
Urbanization of the Republic of Türkiye  
Erdoğan Bayraktar



Former Minister for EU Affairs and State  
Minister of the Republic of Türkiye  
Egemen Bağış



# FORMER DIGNITARIES THROUGH THE YEARS



Ambassador of the Republic of Türkiye  
to Germany  
Ahmet Başar Şen



Ambassador of the Republic of India  
to Türkiye  
Dr. Virander Paul



Ambassador for Sustainable Development,  
Ministry of Foreign Affairs of Sweden  
Cecilia Ekholm



Member of the German Federal  
Parliament (Bundestag)  
Thomas Bareiß



Chairman of the Azerbaijan Export and  
Investment Promotion Agency (AZPROMO)  
Yusif Abdullayev



President of the Union of Municipalities  
of Türkiye and Mayor of Istanbul  
Metropolitan Municipality  
Ekrem İmamoğlu



Mayor of Gaziantep  
Metropolitan Municipality  
Fatma Şahin



Governor of the  
National Bank of Georgia  
Koba Gvenetadze



Governor of the  
Central Bank of Montenegro  
Radoje Žugić



President of the Foreign Economic Relations  
Board of Türkiye (DEİK)  
Nail Olpak



President of the  
Turkish Exporters Assembly (TİM)  
İsmail Güllü



President of the Association of Turkish Travel  
Agencies (TÜRSAB)  
Firuz Bağlıkaya





# ISTANBUL ECONOMY SUMMIT IN THE PRESS







# ISTANBUL ECONOMY SUMMIT IN THE PRESS











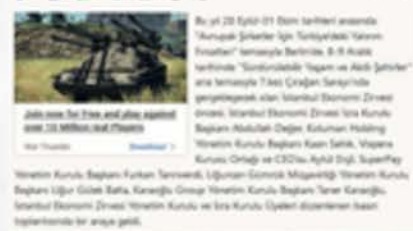
# ISTANBUL ECONOMY SUMMIT IN THE PRESS







# ISTANBUL ECONOMY SUMMIT IN THE PRESS







# ISTANBUL ECONOMY SUMMIT IN THE PRESS



## Anche la Turchia scopre la rivoluzione verde

Di Sofia Gorgoni | 14/12/2021 - Verde e blu



## Spunti e riflessioni dalla quinta edizione dell'Istanbul Economy Summit che si è conclusa a Istanbul



The Turkish metropolis Istanbul is preparing to host a major economic summit that will seek to address sustainable development, clean energy and its impact on the global economy.

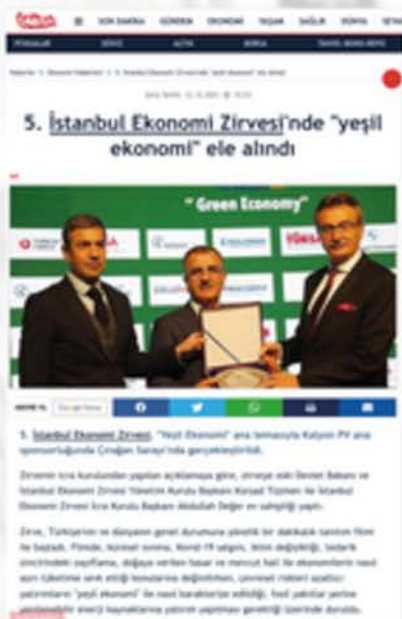
Set to be held on Dec. 10 under the main sponsorship of a major Turkish renewable energy company, Kalyon PV, the fifth edition of the Istanbul Economic Summit will take place







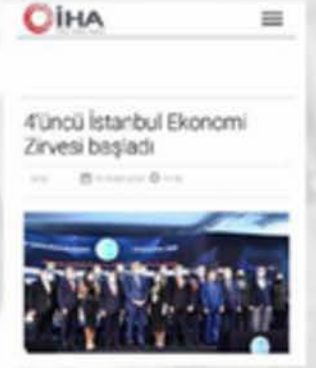
# ISTANBUL ECONOMY SUMMIT IN THE PRESS







# ISTANBUL ECONOMY SUMMIT IN THE PRESS







# ISTANBUL ECONOMY SUMMIT IN THE PRESS

## Yenilenebilir enerjide önemli adımlar atıldı

**111 Milyar dolarlık** yenilenebilir enerji yatırımları için 111 milyar dolarlık kredi taahhüdü yapıldı. Türkiye'nin 2020 yılında 1 milyar dolarlık enerji yatırımları için 111 milyar dolarlık kredi taahhüdü yapıldı. Türkiye'nin 2020 yılında 1 milyar dolarlık enerji yatırımları için 111 milyar dolarlık kredi taahhüdü yapıldı.

## Rahat olun 2020'de yüzde 5 büyüyeceğiz

Türkiye'nin 2020 yılında 1 milyar dolarlık enerji yatırımları için 111 milyar dolarlık kredi taahhüdü yapıldı. Türkiye'nin 2020 yılında 1 milyar dolarlık enerji yatırımları için 111 milyar dolarlık kredi taahhüdü yapıldı.

## 3. İstanbul Ekonomi Zirvesi gerçekleşti: Hedef 1 milyar dolar iş hacmi

TİM, Türk Girişimci ve İş Adamları Konfederasyonu (TÜRKONFED), Türkiye Seyahat Acentaları Birliği (TURSAB) ve Cool Reklam İşbirliği ile 3. İstanbul Ekonomi Zirvesi gerçekleşti.

## İstanbul Ekonomi zirvesi başladı

TİM, Türk Girişimci ve İş Adamları Konfederasyonu (TÜRKONFED), Türkiye Seyahat Acentaları Birliği (TURSAB) ve Cool Reklam İşbirliği ile 3. İstanbul Ekonomi Zirvesi başladı.



## YATIRIM ZAMANI

Yatırımcılar için 1 milyar dolarlık kredi taahhüdü yapıldı. Türkiye'nin 2020 yılında 1 milyar dolarlık enerji yatırımları için 111 milyar dolarlık kredi taahhüdü yapıldı.

## TÜRKİYE İÇİN FIRSAT ÇOK

**Robotlu muayene**  
**İhracat tam gaz**  
**Yeni yere ayak basıyoruz**

## 'Dünyada 223 ülke ve bölgeye ihracat yapıyoruz'

Türkiye'nin 2020 yılında 1 milyar dolarlık enerji yatırımları için 111 milyar dolarlık kredi taahhüdü yapıldı. Türkiye'nin 2020 yılında 1 milyar dolarlık enerji yatırımları için 111 milyar dolarlık kredi taahhüdü yapıldı.

## BİR GÜNDE BİR MİLYAR DOLAR

Yatırımcılar için 1 milyar dolarlık kredi taahhüdü yapıldı. Türkiye'nin 2020 yılında 1 milyar dolarlık enerji yatırımları için 111 milyar dolarlık kredi taahhüdü yapıldı.

## HEDEFİMİZ YÜZDE 5 BÜYÜMEK

Ülkemiz büyümeye ve ihracatın artmasına devam ediyor. Bu potansiyel memnuniyet duyan Bakanlar, uluslararası kuruluşların da destek ve tahminleri revize ediyorlar.

## İhracatta yüksek teknoloji payı az

Ticaret Bakanı Yılmaz Tunç, ihracatın yüksek teknoloji payı az olduğunu belirtti. Türkiye'nin 2020 yılında 1 milyar dolarlık enerji yatırımları için 111 milyar dolarlık kredi taahhüdü yapıldı.

## İstanbul Ekonomi Zirvesi 1 milyar dolar iş hacmi hedefiyle başlıyor

İstanbul Ekonomi Zirvesi, 19 ülkeden 500 iş insanının katılımıyla başladı. Zirvede yerli ve yabancı iş adamları arasında 1 milyar dolar değerinde yatırım ve iş geliştirme hedefleri konuşuldu.

## SAĞLIKTA ROBOT MUAYENESİ dönemi 2020'de başlayacak

Sağlıkta robot muayenesi dönemi 2020'de başlayacak. Türkiye'nin 2020 yılında 1 milyar dolarlık enerji yatırımları için 111 milyar dolarlık kredi taahhüdü yapıldı.

## ÜRETİM ODAKLI modele geçilmeli

Üretim odaklı modele geçilmeli. Türkiye'nin 2020 yılında 1 milyar dolarlık enerji yatırımları için 111 milyar dolarlık kredi taahhüdü yapıldı.









olacak. Zirve ile ilgili açıklama yapan Akarcalı, "Her zorluğa rağmen güçlü kalan ekonomimizi idarelerken, teknolojik devrimlerin aylık yaşandığı dünyada ayakta kalmak için ne tür çalışmalar yapılması gerektiğini masaya yatıracağız. Dördüncü sanayi devrimini kaçırılmamak için yol haritası belirlemek amaçlarımız arasında" dedi.





# **Istanbul Economy Summit 2025**

## **NEW BALANCES & GLOBAL COOPERATION**

**December 11<sup>th</sup>, 12<sup>th</sup> - Çırağan Palace Kempinski**







# **Istanbul Economy Summit 2025**

## **New Balances & Global Cooperation**

### **Draft Program**

#### **Draft Program – December 11**

07:30 – 08:30  
Registration & Welcoming  
08:30 – 09:00  
Breakfast & Exhibition Booth Visits  
09:00 – 10:00 Opening Speeches  
10:00 – 10:15 Coffee Break  
10:15 – 11:15  
Dynamics of the New Global Order and Its  
Reflections on Tourism  
11:15 – 11:35  
Keynote Speaker: Levent Özbilgin  
The Digital Future of Finance: AI and Next-  
Generation Skills  
11:35 – 11:45  
Keynote Speech:  
Beaming into the Age of Intelligence with 5G  
11:45 – 12:00 Coffee Break  
12:00 – 13:00  
AI and Data in Healthcare: Is a Sustainable and  
Equitable Future Possible?  
13:00 – 13:50  
Open Buffet Lunch  
13:50 – 14:50 New Balance, New 5G  
14:50 – 15:00  
Keynote Speaker: Işıl Kılınç Gürtuna  
15:00 – 16:00  
A Collective Journey Toward a Sustainable Future  
16:00 – 16:20 Coffee Break  
16:20 – 17:20  
Green Economy, Clean Technology,  
and a Shared Vision  
17:20 – 18:20  
B2B Meetings & Open Buffet Dinner  
18:20 – 19:00  
Global Peace Themed Reception & Fashion Show

#### **Draft Program – December 12**

08:00 – 08:30  
Registration & Welcoming  
08:30 – 09:00  
Breakfast & Exhibition Booth Visits  
09:00 – 09:25  
Opening Speeches  
09:25 – 09:45  
Keynote Speech:  
Empowering Women in Economic Transformation  
09:45 – 10:00  
Coffee Break  
10:00 – 11:00  
Next-Generation Trade: Cross-Border  
Entrepreneurship and Collaborative Ecosystems  
11:00 – 12:00  
Value-Added Exports  
and Innovation-Driven Growth  
12:00 – 14:00  
Open Buffet Lunch  
14:00 – 15:00  
The Role of the Defense Industry in a Multipolar  
World  
15:00 – 15:20  
Keynote Speaker: Marie Christine Oghly  
New Parameters of Global Competition  
15:20 – 15:35  
Coffee Break  
15:35 – 16:35  
New Routes of Global Finance:  
Digital Currencies and Economic Alliances  
16:35 – 17:35  
New Paradigms in Energy: From Strategic  
Dependency to Resilient Ecosystems  
17:35 – 18:00  
Coffee Break

#### **December 12** **Istanbul Golden Values Awards Ceremony & Gala Dinner Program**

19:30 – 20:00  
Cocktail Reception  
20:00 – 21:30  
Gala Dinner & Istanbul Golden Values Awards Ceremony  
21:30 – 00:00  
Enbe Orchestra Concert





# Istanbul Economy Summit 2025

## New Balances & Global Cooperation

### Registration Details

#### PANEL TICKET

**INCLUDES:** Access to all panels, B2B meetings, coffee breaks, lunch and dinner for both days

**TICKET PRICE:** €300 + VAT\*



**ISTANBUL  
ECONOMY SUMMIT 2025**  
Çırağan Palace, Kempinski - December 11th and 12th, 2025

**PANEL TICKET**

PANEL TICKET INCLUDES ACCESS TO ALL PANELS, B2B MEETINGS, COFFEE BREAKS, OPEN-BUFFET LUNCH AND DINNER FOR TWO DAYS.

**TICKET PRICE:**  
300€ + VAT

TO PURCHASE YOUR TICKET, PLEASE CONTACT US:  
0549 467 66 46 - 0542 467 66 82 - 0216 668 81 81  
info@istanbulekonomizirvesi.com - info@coolreklam.com.tr - www.istanbulekonomizirvesi.com



#### VIP TICKET

**INCLUDES:** Access to all panels, B2B meetings, coffee breaks, lunch and dinner for both days, Istanbul Golden Values Awards Ceremony, Gala Dinner, Enbe Orchestra Concert, and other surprise events

**TICKET PRICE:** €500 + VAT\*



**ISTANBUL  
ECONOMY SUMMIT 2025**  
NEW BALANCES & GLOBAL COOPERATION  
Çırağan Palace, Kempinski - December 11th and 12th, 2025

**VIP TICKET**

VIP TICKET INCLUDES ACCESS TO ALL PANELS FOR TWO DAYS, B2B MEETINGS, COFFEE BREAKS, OPEN BUFFET LUNCH AND DINNER, THE ISTANBUL GOLDEN VALUES AWARD CEREMONY, THE GALA DINNER, LIVE CONCERT AND SURPRISE EVENTS.

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December 5–6, 2024 — Çırağan Palace, Kempinski

# 8<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## "Artificial Intelligence and the Economy"

*Highlights from the Summit*

**50**  
speakers

**14**  
headlines

**gala**  
dinner

**2500+**  
Partici-  
pants

**B2B**  
meetings

**coffee**  
breaks

**jehan**  
barbur  
concert

**Istanbul**  
Golden  
Values  
Awards

**open**  
buffet  
lunchs

**work-**  
shop  
sessions

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# 8<sup>th</sup> ISTANBUL ECONOMY SUMMIT

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**ITUARI**  
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# 8<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Exhibition Booths







# 8<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Exhibition Booths







# 8<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Opening Speeches



**EKREM İMAMOĞLU**

*President of the Union of  
Municipalities of Türkiye and  
Mayor of Istanbul  
Metropolitan Municipality*



**ELNUR ALİYEV**

*Deputy Minister of Economy  
of the Republic of Azerbaijan*



**BLERTA RAMA**

*Deputy Minister of Economy,  
Culture and Innovation of the  
Republic of Albania*



**KAAN SALTİK**

*Chairman of the Board,  
Koluman Holding and  
Deputy Chairman,  
Istanbul Economy Summit*



**ABDULLAH DEĞER**

*Chairman of the Executive Board,  
Istanbul Economy Summit*







# 8<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Panels & Speakers

### • TOURISM IN A DIGITALISING WORLD



**YILDIRIM TAŞ**  
TÜRSAB  
Board Member

**USSAL ŞAHBAZ**  
Ussal Consulting  
Founding Partner

**CAROLINE BREMNER**  
Euromonitor International  
Head of Travel and  
Tourism Research

**ADOLFO REYES**  
World Travel and Tourism Council  
Head of Membership and  
Associates

**DR. R. ERDEM ERKUL**  
Cerebrum Tech  
Founder and Chairman  
of the Board

### • GENERATIVE AI AND INNOVATION



**OYA GERON**  
Reshape  
Certified AI Transformation Leader,  
Founder



### • RETHINKING WITH THE IMPACT OF ARTIFICIAL INTELLIGENCE: OPPORTUNITIES, THREATS, AND THE FUTURE



**Prof. Dr. HASAN MANDAL**  
Istanbul Technical  
University  
Rector



### • THE FUTURE OF HEALTHCARE: INNOVATION, AI, AND DIGITAL TRANSFORMATION



**ASLI ŞAFAK**  
Journalist and  
Anchorwoman

**DR. ÖZGÜR SEZER**  
Ministry of Health  
Deputy General Manager  
of Health Information  
Systems

**M. SERDAR  
KUZULOĞLU**  
Technology Journalist

**CEM ÖZTÜRK**  
Sanofi  
Eurasia MCO Lead

**KAOUTAR SGHIOUER**  
Sanofi  
Global Head of Data &  
Artificial Intelligence

### • AI AND SUSTAINABILITY IN THE AUTOMOTIVE SECTOR



**HAKAN ÇELİK**  
Journalist

**UFUK TARHAN**  
Futurist, Economist,  
Board Advisor, and  
Author

**HALİL AKSU**  
Digitopia / TRAI  
CEO, Digitopia and Founder,  
TRAI (Turkey Artificial  
Intelligence Initiative)

**ENGİN ŞAYAN**  
KPMG Türkiye  
Next Gen Solutions Leader and  
Partner

**GÖKHAN YOLUAÇIK**  
Borusan Otomotiv  
Board Member  
Responsible for  
Digital Transformation





# 8<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Panels & Speakers

### • DIGITAL TRANSFORMATION IN THE ENERGY SECTOR



DR. FATİH İŞİK  
Astor Enerji  
Deputy General Manager

PROF. DR. KAMİL ÇAĞATAY BAYINDIR  
EDSİS  
Chairman of the Board

DR. ALPER TERCİYANLI  
İnavitas  
Chairman of the Board

ALPARSLAN TÜRKMEN  
Chint Power Systems  
Business Development Director

### • THE ROLE OF AI IN TWIN TRANSFORMATION



EFE ERDEM  
MEXT  
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GÜL AKYÜREK BALTA  
TÜİOB  
Chairman of the Board

İSMAİL YAMANGİL  
Schneider Electric  
Regional President for  
Türkiye and Central Asia

TAL GARİH  
Good Earth Vision  
Founder

### • THE NEW RULES OF COMPETITION: DATA-DRIVEN DECISIONS WITH AI



PROF. DR. ZEHRA ÇATALTEPE  
Tazi.AI  
Founder and CEO



### • HOW ARTIFICIAL INTELLIGENCE TRANSFORMED INDUSTRIES: SUCCESS STORIES FROM İTÜ ARI TEKNOKENT



PROF. DR. ATTİLA DİKBAŞ  
İTÜ ARI Teknokent  
CEO

SEMRA KANDEMİR  
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ZÜLAL TANNUR  
From Your Eyes  
Founder & CEO

KAMİL BUĞRA RODOPER  
Forto  
CPTO

MELİH BALLIKAYA  
Florawise  
CEO

### • AI AND DIGITALIZATION IN THE CONSTRUCTION SECTOR



İNANÇ KABADAYI  
Ege Yapı  
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# 8<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Panels & Speakers

### • ARTIFICIAL INTELLIGENCE: IS IT TRULY INTELLIGENT?



**SANİYE GÜLSER CORAT**  
NoBiasAi Inc.  
Founder & CEO, Former Director of Gender  
Equality, UNESCO



### • ARTIFICIAL INTELLIGENCE IN THE DEFENSE INDUSTRY



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BİNBOĞA YARMAN**  
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Department of Digital  
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Presidency of the Republic of Türkiye  
Digital Transformation Office  
Expert







# 8<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Final Declaration

The 8th Istanbul Economy Summit brought together leading representatives of the business world, academics, and public administrators around the main theme of "Artificial Intelligence and the Economy." The summit explored how artificial intelligence is reshaping economic dynamics by addressing its impact on business, finance, healthcare, tourism, and public administration.

### Main Themes and Key Topics

#### 1. The Impact of Artificial Intelligence on the Economy and Future Strategies

Artificial intelligence enhances efficiency in business processes, reduces costs, boosts productivity, and strengthens decision-making mechanisms. In the financial sector, AI is heavily utilized in algorithmic trading and risk management applications. In healthcare, AI-assisted diagnostic systems improve early detection. In Türkiye, the use of AI in mammography screening has accelerated the diagnostic process. In the industrial and manufacturing sectors, autonomous factories and smart production systems are gaining prominence.

#### 2. Türkiye's AI Strategy and Global Competitiveness

Türkiye is enhancing its global competitiveness by adopting AI-driven economic models.

Public-private sector collaborations play a critical role in shaping national AI policies. Digital transformation programs must accelerate the digitalization of SMEs and large enterprises.

#### 3. Artificial Intelligence and Employment: Workforce Transformation

The impact of AI on the workforce must be carefully managed. New technologies are transforming certain jobs while making others obsolete. Investment in human capital is essential. Education programs must be revised to train experts in AI and data science. The future of professions and the adaptation of employees to new technologies should be supported through skills development initiatives.

#### 4. Digitalization and Sustainability

Corporate sustainability strategies should be integrated with digital transformation processes.

AI-based solutions should be employed to improve energy efficiency and reduce carbon footprints. In the tourism sector, AI is enhancing customer experience and contributing to sustainable travel planning.





# 8<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Final Declaration

### Recommendations and Roadmap

#### National Artificial Intelligence Strategy

To position Türkiye as a global player in the field of artificial intelligence, it is essential to strengthen digital infrastructure and increase public-private sector collaborations.

The development of local AI technologies will reduce external dependency.

#### Education and Human Capital

Curricula in artificial intelligence and data science should be updated, and young talent should be encouraged to pursue careers in these fields.

Reskilling and upskilling programs must be expanded to transform the workforce and ensure adaptability to emerging technologies.

#### Artificial Intelligence and Legal Frameworks

AI-driven decision-making mechanisms must be shaped within ethical principles and robust legal frameworks. Strict regulations on personal data protection and data security should be enforced, and standards must be established to ensure fair and transparent use of AI.

#### Investment and Financial Support Mechanisms

AI entrepreneurs and the startup ecosystem should be supported through dedicated funds and incentive mechanisms to promote domestic technology development.

Both private and public sector institutions should increase investments in artificial intelligence technologies.

#### Global Cooperation and Türkiye's Positioning

Türkiye must enhance international cooperation in AI and digital transformation and take the lead in global projects that strengthen its competitive advantage. The Istanbul Economy Summit should continue to serve as a meeting ground for the international business community and academic institutions in this field.

### Conclusion

The 8th Istanbul Economy Summit highlighted the critical role of artificial intelligence in economic and social transformation. It produced significant recommendations for Türkiye to adapt to the digital future and enhance its competitiveness. Hosted at Çırağan Palace, the summit continues to serve as a milestone in Türkiye's journey toward regional and global economic leadership. All stakeholders are invited to act with a shared vision to advance the digital economy and promote AI-driven innovation.





# 8<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Photo Highlights





# 8<sup>th</sup> Istanbul Golden Values Awards Ceremony



SUSTAINABLE INNOVATION AND SOCIAL  
IMPACT AWARD  
KOLUMAN



CONTRIBUTION TO  
TÜRKİYE'S TOURISM AWARD  
TÜRSAB



CONTRIBUTION TO SUSTAINABILITY AND  
INNOVATION IN HEALTHCARE AWARD  
SANOFI



PIONEERING IN SUSTAINABLE  
TOURISM AWARD  
TGA



AI AND SUSTAINABILITY IN THE  
AUTOMOTIVE SECTOR AWARD  
BORUSAN OTOMOTİV



R&D ACTIVITIES AND VALUE-ADDED  
PRODUCTION IN THE ENERGY SECTOR AWARD  
ASTOR ENERJİ



SUCCESS IN DRIVING THE GLOBAL  
ENTREPRENEURSHIP AND  
INNOVATION ECOSYSTEM AWARD  
İTÜ ARI TEKNOKENT



PIONEERING LEADERSHIP IN  
ENTREPRENEURSHIP AWARD  
PROF. DR. ZEHRA ÇATALTEPE



GLOBAL LEADERSHIP IN  
TECHNOLOGY AWARD  
SANİYE GÜLSER CORAT



# 8<sup>th</sup> Istanbul Golden Values Awards Ceremony



CREATIVITY AND INNOVATION  
IN TECHNOLOGY AWARD  
SAVRONİK



LEADERSHIP IN DIGITAL  
SOLUTIONS AWARD  
FORMA MAKİNA



PIONEER OF DIGITAL  
TRANSFORMATION IN  
INDUSTRY AWARD  
SCHNEIDER ELECTRIC



ENERGY COMPANY OF THE  
YEAR AWARD  
ONCHARGE



EXCELLENCE IN INTERNATIONAL  
TRANSPORTATION AWARD  
LYONEL A. MAKZUME



GLOBAL FACE OF THE PREMIUM KITCHEN  
SECTOR AWARD  
MOPA EXCLUSIVE



HIGH TECHNOLOGY AND INNOVATION IN  
THE MACHINERY SECTOR AWARD  
HPM



ECONOMY CHANNEL  
OF THE YEAR AWARD  
EKOTÜRK



SUSTAINABLE INDUSTRIAL  
DEVELOPMENT AWARD  
MEXT TECHNOLOGY CENTER



TÜRKİYE'S FIRST EXPORT-ORIENTED  
NEXT-GENERATION INDUSTRIAL ZONE AWARD  
TÜİÖS



# 8<sup>th</sup> ISTANBUL GOLDEN VALUES AWARDS

## Highlights from the Gala Night







December 8–9, 2023 – Çırağan Palace, Kempinski

# 7<sup>th</sup> ISTANBUL ECONOMY SUMMIT

**"Sustainable Living and Smart Cities"**

*Highlights from the Summit*

60  
speakers

12  
panels

gala  
dinner

1500  
partici-  
pants

B2B  
meet-  
ings

coffee  
breaks

irmak  
arıcı  
concert

Istanbul  
Golden  
Values  
Awards

open  
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# 7<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Opening Speeches



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Turkish Republic of Northern Cyprus  
President



**CEVDET YILMAZ**

Republic of Türkiye  
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Turkish Republic of Northern Cyprus  
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Association of Turkish Travel Agencies  
and Istanbul Economy Summit  
Chairman of the Board



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Istanbul Economy Summit  
Chairman of the Executive Board







# 7<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Panels & Speakers

### • MULTI-DIMENSIONAL EVALUATION OF SMART CITY AND SMART TOURISM CONCEPTS



**EBRU KILIÇ EKER**  
Software AG Türkiye and Qatar  
General Manager  
and Board Member



**NORBERT FIEBIG**  
DRV – German Travel Association  
President



**MAURICIO SOCIAS**  
Wiongo Robotics  
Founder & CEO



**OSMAN ARSLAN**  
Deloitte  
Transportation, Tourism and Service  
Sector Leader



### • SUSTAINABLE MOBILITY AND CARBON FOOTPRINT



**ARZU MALIKİ**  
Bloomberg  
Program Presenter



**FATMA ŞAHİN**  
Gaziantep Metropolitan  
Municipality Mayor



**ASLAN UZUN**  
CEO



**SÜER ŞÖLÜN**  
Mercedes-Benz Türk  
Chairman and CEO



**KAAN SALTİK**  
Koluman Holding  
Chairman of the Board



### • SUSTAINABLE HEALTH FOR A SUSTAINABLE FUTURE



**ELİF ERGU**  
Oksijen Newspaper  
Journalist, Columnist



**CEM ÖZTÜRK**  
Sanofi Turkey  
Country President  
and Sanofi Turkey, Africa  
and Middle East  
Core Products President



**SANDRINE STREF-BOUTTIER**  
Sanofi  
Global Head of  
Corporate Social  
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Precision Dx Strategies  
Founder and President  
Former Vice President  
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R&D Diagnostics, Pfizer



**AMITRAJIT SAHA**  
UNDP Africa  
HIV & Health and Development Unit  
Manager



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**Assoc. Prof. Dr. YILDIZ ÖZKÖK**  
Hasan Kalyoncu University  
Department of Economics



**ESRA TEMEL**  
Borusan Otomotiv  
Head of Strategic Planning,  
Business Development and  
Sustainability



**NAZLI İNCEKARA**  
ZF Group  
Commercial Vehicle Brake Systems  
Global Program Manager



**AYSUN ŞABANLI**  
Sustainable Brands Türkiye  
Vice President



**GÖZDE MORKOÇ**  
Şişecam  
Sustainability Leader







# 7<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Panels & Speakers

### • NEW PERSPECTIVES IN SUSTAINABILITY AND TOURISM



PROF. DR. BİLGEHAN GÜLCAN  
Hacı Bayram Veli University



VİLDAN ŞENTEKE  
TGA (Turkish Tourism Promotion and  
Development Agency)  
Sustainability and Competitiveness Manager



DOÇ. DR.  
HALİL BURAK SAKAL  
Cappadocia University



ŞULE AKTÜRK ALKAN  
Republic of Türkiye Ministry of  
Culture and Tourism  
Chief Controller



### • RENEWABLE ENERGY CONVERSION



CEM AŞIK  
Electricity Producers Association  
President



DEFNE ARISOY  
Kalyon Energy  
Deputy General Manager  
Responsible for Sustainability



MEHMET TAHA PINAR  
DBE Holding  
Chairman of the Board



MUSTAFA KEMAL GÜNGÖR  
Akfen Energy  
General Manager



HAKAN YILDIRIM  
Sanko Energy  
CEO



### • BUSINESS RELATIONS BETWEEN TÜRKİYE AND EUROPE; OPPORTUNITIES, CHALLENGES & SUPPLY CHAIN MANAGEMENT



SERKAN ÜLGEN  
Lyonel A. Makzume Group of Companies  
General Manager



VOLKAN DEMİROĞLU  
DHL  
General Manager



SVEN-JOACHIM IRMER  
Getir Germany  
Head of Foreign Relations



TURHAN ÖZEN  
Turkish Airlines Cargo  
Chairman of the Board



### • DIGITAL TRANSFORMATION IN DIFFERENT SECTORS: İTÜ ARI TEKNOKENT SUCCESS STORIES IN THE 20TH YEAR



PROF. DR. ATTİLA DİKBAŞ  
İTÜ ARI Teknokent  
CEO



MİRAY TAYFUN  
Vivoo  
CEO



FATİH İŞBECER  
Commencis  
Chairman of the Board



UMUT GENÇ  
Eatron  
CEO







# 7<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Panels & Speakers

### • THE FUTURE OF THE DEFENSE INDUSTRY IN ITS 100TH ANNIVERSARY



Atty. Dr. ÖNDER EGE  
Koluman Holding  
Advisor to the Board of Directors



İBRAHİM EMRE SAYLAN  
TEI – TUSAŞ Engine Industries Inc.  
Deputy General Manager



ZAFER ÖZCAN  
Koluman Endüstri A.Ş.  
Head of Defense Industry  
Department



PROF. DR. BEKİR SİDDİK BİNBOĞA  
YARMAN  
Savronik  
Board Member



### • EUROPEAN GREEN DEAL SUSTAINABILITY STRATEGIES



ERHAN BARUTOĞLU  
Telloğlu Group  
Advisor to the Chairman



ALİ RIZA ARSLAN  
EMSAŞ Grup / Klaus & Miller  
Renewable Energy Solutions  
Chairman of the Board



PROF. DR. BÜLENT GÜLOĞLU  
İstanbul Technical University (İTÜ)  
Vice Rector



CEYLAN PİRİNÇCİOĞLU  
VIP Tourism  
Chairman of the Board



### • GEOPOLITICAL AND GEOECONOMICAL CHALLENGES AND OPPORTUNITIES



SİBEL KULAKSIZ  
World Bank – Washington DC  
Senior Economist



UMBERTO DEL PANTA  
European Investment Bank  
Türkiye President



EMİNE ERDEM  
SEDEFED / TÜRKONFED  
Chair of the Board / Vice President



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Attorney



### • FUTURE ROUTE AND OPPORTUNITIES IN THE INDUSTRY SECTOR



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TOLGA KILAVUZ  
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Machines  
Board Member



ERDEM SEZER  
Turkish Development  
and Investment Bank  
Head of Sectoral Research /  
Senior Vice President







# 7<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Final Declaration

The 7th Istanbul Economy Summit brought together industry leaders, academics, and experts under the strategic theme of "Sustainable Living and Smart Cities." This thematic focus offered a forward-looking vision that connected environmental issues, technological transformation, and urbanization processes to address the needs of future generations.

From an economic perspective, the summit explored the balance between fair income distribution, the use of natural resources, and economic growth within the framework of sustainable living. Panelists discussed how to foster sustainable economic development and how the business world can take the lead in this transformation.

A particular emphasis was placed on environmental topics, with in-depth discussions on the protection of natural resources, energy efficiency, and waste management. In this context, strategies for aligning economic activities with ecological balance were a key focus for the business community.

The economic dimensions of smart cities were explored, highlighting how technology, data analytics, and innovation can create value for the business world. Topics such as smart transportation systems, energy efficiency, digital infrastructure, and water management were discussed as key components of sustainability and competitive advantage.





# 7<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Final Declaration

Panels of the 7th Istanbul Economy Summit:

- Multi-Dimensional Evaluation of "Smart City" and "Smart Tourism" Concepts
- Sustainable Mobility and Carbon Footprint
- Sustainable Health for a Sustainable Future
- Sustainable Living and Green Cities
- New Perspectives in Sustainability and Tourism
- Renewable Energy Conversion
- Business Relations Between Türkiye and Europe: Opportunities, Challenges, and Supply Chain Management
- Digital Transformation Across Sectors: 20 Years of Success Stories from İTÜ ARI Teknokent
- The Future of the Defense Industry in Its 100th Year

By uniting business leaders, academics, and technology experts, the summit fostered participant engagement and innovation. Interactive sessions aimed to generate practical solutions for the future of sustainable economies and smart cities.

The summit served as a vital platform for understanding how the economic world can navigate sustainability and technological transformation. It aimed to raise awareness among business actors on these crucial topics and laid the groundwork for strategic steps toward sustainable economic growth and the economic potential of smart cities.





# 7<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Photo Highlights





# 7<sup>th</sup> Istanbul Golden Values Awards Ceremony



PIONEERING TECHNOLOGY COMPANY AWARD  
IN CLEAN ENERGY TRANSFORMATION AND  
SUSTAINABILITY IN E-MOBILITY  
GIO



ENVIRONMENTAL COMPLIANCE AND  
INNOVATION AWARD  
KOLUMAN HOLDING



PIONEERING IN SUSTAINABLE TOURISM AWARD  
TURKISH TOURISM PROMOTION AND  
DEVELOPMENT AGENCY



CONTRIBUTION TO TÜRKİYE'S TOURISM AWARD  
ASSOCIATION OF TURKISH TRAVEL AGENCIES (TÜRSAB)



SUSTAINABILITY IN THE AUTOMOTIVE SECTOR AWARD  
BORUSAN OTOMOTİV GROUP



CONTRIBUTION TO SUSTAINABILITY AND INNOVATION IN  
HEALTHCARE AWARD  
SANOFI



CONTRIBUTION TO THE DEVELOPMENT OF TECHNOLOGY  
PARKS AND INCUBATION CENTERS IN TÜRKİYE AWARD  
İTÜ ARI TEKNOKENT



# 7<sup>th</sup> Istanbul Golden Values Awards Ceremony



SUSTAINABLE LOGISTICS EXCELLENCE AWARD  
● LYONEL A. MAKZUME GROUP OF COMPANIES



INNOVATIVE RENEWABLE ENERGY COMPANY OF THE YEAR AWARD  
KLAUS MILLER



SUSTAINABLE INNOVATIVE CONTRACTING IN ENERGY  
INFRASTRUCTURE AWARD  
TELLİOĞLU GROUP



PIONEER IN SUSTAINABILITY AND DIGITAL TRANSFORMATION  
IN THE MACHINERY SECTOR AWARD  
FORMA MAKİNA



SUSTAINABLE DIGITAL TRANSFORMATION THROUGH  
TECHNOLOGY AWARD  
AYA TECH



CONTRIBUTION TO GERMANY-TÜRKİYE BUSINESS RELATIONS AWARD  
GETİR GERMANY



# 7<sup>th</sup> Istanbul Golden Values Awards Ceremony

## HIGHLIGHTS FROM THE GALA NIGHT







September 28 – October 1, 2023 | Ritz-Carlton, Berlin

# ISTANBUL ECONOMY SUMMIT – BERLIN

**"Investment Opportunities in Türkiye for European Companies"**

*Highlights from the Summit*

**60  
speakers**

**6  
panels**

**350  
partici-  
pants**

**B2B  
meet-  
ings**

**istanbul  
golden  
values - berlin  
awards**

**coffee  
breaks**

**open  
buffet  
lunchs**

**gala  
dinner**

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# ISTANBUL ECONOMI SUMMIT - BERLIN

## SPONSORS and SUPPORTING ORGANIZATIONS







# ISTANBUL ECONOMY SUMMIT - BERLIN

## Opening Speeches



**AHMET BAŞAR ŞEN**  
Embassy of the Republic of Türkiye  
in Berlin  
Ambassador



**THOMAS BAREIß**  
Member of the German Federal  
Parliament (Bundestag)



**ABDULLAH DEĞER**  
Istanbul Economy Summit  
Chairman of the Executive Board







# ISTANBUL ECONOMY SUMMIT - BERLIN

## Panels & Speakers

### • THE ROLE OF SMALL, MEDIUM AND LARGE ENTERPRISES IN THE TRANSITION TO A CIRCULAR ECONOMY



**OKAN ÖZOĞLU**  
Turkish-German Chamber of Commerce  
and Industry  
Secretary General

**ANDREAS JAHN**  
BVMW (Association of German SMEs)  
Board Member, Head of Policy and  
Foreign Trade

**MEHMET GERZ**  
Ata Portföy Yönetimi A.Ş.  
General Manager

**ARİF TORUN**  
KOSGEB  
Credit Management Manager



### • NEW PERSPECTIVES IN SUSTAINABILITY AND TOURISM



**DR. ELİF BALCI FİSUNOĞLU**  
Turkish Tourism Development Agency  
(TGA)  
Deputy General Manager

**LUIGI CABRINI**  
Global Sustainable  
Tourism Council  
President

**FÜLYA FATMA DURGUT**  
Republic of Türkiye, Ministry of Culture  
and Tourism  
Culture and Tourism Advisor

**ÖNDER SANCARBARLAS**  
German Travel Association (DRV)  
Deputy Chairman of the Tourism  
Committee

**MICHAEL BUCK**  
SunExpress  
Senior International  
Relations Director



### • ELECTRIFICATION TRANSFORMATION IN THE AUTOMOTIVE INDUSTRY



**KAAN MASATÇI**  
Investment Office of the Presidency of the  
Republic of Türkiye  
Project Manager

**KAZIM ERYILMAZ**  
ZF Group Türkiye / ZF CVS  
Global President / General Manager

**AZİZ BORA PEKİÇTEN**  
Automotive Industry  
Association (OSD)  
Unit Coordinator

**ASYA PADOVAN**  
Manisa Organized Industrial Zone  
Project and Business Development  
Manager







# ISTANBUL ECONOMY SUMMIT - BERLIN

## Panels & Speakers

### • EUROPEAN GREEN DEAL SUSTAINABILITY STRATEGY



**BÜLENT ÖZCAN**  
Ministry of Foreign Affairs, Directorate for  
EU Affairs  
General Director of Financial  
Cooperation and Project Implementation

**DR. MICHAEL ARRETZ**  
VFI e.V.  
German Importers Association  
General Manager

**BİROL AKMAN**  
Turkish Hoteliers Federation  
Vice President

**PROF. DR. ATTILA DİKBAŞ**  
ITU ARI Teknokent  
CEO



### • DEFENSE INDUSTRY ECONOMY OF TÜRKİYE AND EUROPE



**NESLİHAN TOSUN KAYHAN**  
Kolman Motorlu Vehicles  
Senior Manager of Human Resources

**ZAFER ÖZCAN**  
Kolman Automotive Industry Inc.  
General Manager  
of Defense Industry

**BERND KREKELER**  
thyssenkrupp Marine Systems  
Türkiye Country Representative

**İBRAHİM EMRE SAYLAN**  
TEI – TUSAŞ Engine Industries Inc.  
Assistant General Manager of Finance  
and Supply



### • CLIMATE CHANGE AND ENERGY EFFICIENCY



**ERHAN BARUTOĞLU**  
Tellioglu Group  
Advisor to the Board of Directors

**MEHMET TAÇA PINAR**  
DBE Holding  
Chairman of the Board

**BERRAK BİLGİN BEŞERGİL**  
Embassy of the Republic of Türkiye in  
Berlin  
Commercial Counselor

**ALİ RIZA ARSLAN**  
EMSAŞ Grup /  
Klaus & Miller Renewable Energy  
Solutions  
Chairman of the Board

**MUSTAFA ENSARI**  
VTC Enerji A.Ş.  
CEO







# ISTANBUL ECONOMY SUMMIT - BERLIN

## FINAL DECLARATION

Aiming to deepen economic ties between Türkiye and Europe, the Istanbul Economy Summit brought together key stakeholders of the European business community through a special edition held in Berlin in 2023. With the main theme "Investment Opportunities in Türkiye for European Companies," the summit addressed Türkiye's multidimensional investment potential—from green transformation and digitalization to sustainable tourism and electrification in the automotive industry.

The insights and proposals emerging throughout the summit highlighted Türkiye's strategic role for global investors and focused on strengthening partnerships under the following key pillars:

### 1. Green Transformation and Circular Economy

Within the scope of the European Green Deal and carbon neutrality goals, Türkiye has positioned itself as a strategic partner in the transition to sustainable production and consumption models. The role of SMEs in this transition is being supported by both European investors and Turkish public institutions. Organizations such as KOSGEB (Small and Medium Enterprises Development and Support Administration) offer specialized financing models for this transformation.

### 2. New Horizons in Sustainable Tourism

Türkiye's policies on sustainable tourism have the potential to serve as a global model. The collaboration between TGA (Turkish Tourism Promotion and Development Agency) and the GSTC (Global Sustainable Tourism Council) aims to transform the accommodation sector and position Türkiye as a sustainable destination. For European investors, significant opportunities are available across coastal tourism and alternative tourism segments.

### 3. A New Course for Energy and Electrification

With its growing renewable energy capacity and industrial infrastructure, Türkiye is emerging as a key player in the electrification transformation of the automotive sector. Incentives offered by the Investment Office of the Presidency of the Republic of Türkiye, particularly those tailored to green energy investments, have drawn strong interest from international investors.





# ISTANBUL ECONOMY SUMMIT - BERLIN

## FINAL DECLARATION

#### 4. Türkiye: Europe's Logistics and Industrial Hub

Efforts to modernize the Customs Union aim to make Türkiye a more integrated economic partner for Europe. With its strategic location, young and educated workforce, competitive cost structure, and developed infrastructure, Türkiye continues to serve as an ideal production and distribution base for Europe-based companies.

#### 5. Multilateral Cooperation and a Shared Future

The strong economic ties between Türkiye and Germany extend beyond bilateral trade, contributing significantly to the European Union's sustainable development vision. The Berlin Summit reinforced the spirit of collaboration while also underscoring how cultural connections and interpersonal relationships enrich economic engagement.

#### Strategic Recommendations

- Türkiye's potential in green energy and digital transformation should be prioritized in investment decisions.
- The process to update the Customs Union with the European Union should be supported, and mutual lobbying efforts should be strengthened.
- Joint financing models that accelerate the transformation of SMEs must become a cornerstone of EU-Türkiye cooperation.
- Collaborative R&D projects should be encouraged in leading sectors such as sustainable tourism, e-mobility, and innovative textiles.
- The diaspora in Europe, especially in Germany, should be more effectively utilized as a bridge in economic diplomacy.

The Istanbul Economy Summit is more than a platform for discussion — it is a visionary center that calls for action. Such gatherings are strategic steps toward deeper economic integration between Türkiye and Europe, laying the groundwork for a sustainable and inclusive future. The Berlin Summit was not only an invitation for investment but also a call for shared values and a collective future.





# ISTANBUL ECONOMY SUMMIT - BERLIN

## Photo Highlights





# ISTANBUL GOLDEN VALUES - BERLIN AWARD CEREMONY



CONTRIBUTION TO THE GROWTH OF TURKISH-GERMAN ECONOMIC  
RELATIONS AWARD  
H.E. AHMET BAŞAR ŞEN  
AMBASSADOR OF THE REPUBLIC OF TÜRKİYE TO BERLIN



CONTRIBUTION TO INVESTMENT PROCESSES FOR INTERNATIONAL  
INVESTORS IN TÜRKİYE AWARD  
INVESTMENT OFFICE OF THE PRESIDENCY OF THE REPUBLIC OF  
TÜRKİYE



CONTRIBUTION TO TURKISH-GERMAN TOURISM RELATIONS AWARD  
GERMAN TRAVEL ASSOCIATION (DRV)



SUSTAINABLE TOURISM AWARD  
TÜRKISH TOURISM PROMOTION AND  
DEVELOPMENT AGENCY (TGA)



CONTRIBUTION TO THE STRENGTHENING OF ECONOMIC RELATIONS  
BETWEEN GERMANY AND TÜRKİYE AWARD  
TD-IHK  
(TURKISH-GERMAN CHAMBER OF COMMERCE AND INDUSTRY)



BUSINESS CONVENTION HOTEL AWARD  
TITANIC HOTEL GENDARMENMARKT  
BERLIN



# ISTANBUL GOLDEN VALUES - BERLIN AWARD CEREMONY



EUROPE'S BEST HOLIDAY AIRLINE AWARD  
SUNEXPRESS



EXCELLENCE IN EXPORT GROWTH AWARD  
KOLUMAN HOLDING



LEADING MOBILE COMMERCE BRAND AWARD  
GETIR GERMANY



CONTRIBUTION TO TÜRKISH-GERMAN ECONOMIC  
COOPERATION AWARD  
DHL EXPRESS



# ISTANBUL GOLDEN VALUES - BERLIN AWARD CEREMONY

## HIGHLIGHTS FROM THE GALA NIGHT







December 8–9, 2022 | Çırağan Palace, Kempinski

# 6<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## "Global Value Chains"

*Highlights from the Summit*

**70**  
speakers

**13**  
panels

**gala  
dinner**

**1500**  
partici-  
pants

**B2B  
meet-  
ings**

**coffee  
breaks**

**ferhat  
göçer  
concert**

**istanbul  
golden  
values  
awards**

**open  
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# 6<sup>th</sup> ISTANBUL ECONOMY SUMMIT

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Borusan Otomotiv



SANOFI







# 6<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Exhibition Booths







# 6<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Opening Speeches



**OLGUN AMCAOĞLU**  
Turkish Republic of Northern Cyprus  
Minister of Economy and Energy



**NAİL OLPAK**  
Foreign Economic Relations  
Board of Turkey (DEİK)  
President



**YUSİF ABDULLAYEV**  
Azerbaijan Export and Investment  
Promotion Agency  
President



**KAAN SALTİK**  
Koluman Holding  
Chairman of the Board



**EMİNE ERDEM**  
Women Entrepreneurs  
Association of Turkey (KAGİDER)  
President



**GÜL AKYÜREK BALTA**  
Mersin-Tarsus Agricultural Products Processing  
Specialized Organized Industrial Zone (TÜİOSB)  
Chair of the Board



**KIVILCIM PINAR KOCABİYİK**  
Yuvam Dünya Association  
Chairman of the Board



**SİBEL KULAKSIZ**  
World Bank, Washington DC  
Senior Economist



**ABDULLAH DEĞER**  
Istanbul Economy Summit  
Chairman of the Executive Board





# 6<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Panels & Speakers

### • OPPORTUNITIES FOR WOMEN ENTREPRENEURS IN SUPPLY CHAINS: WOMEN IN TRADE



**KIVILCIM PINAR KOCABIYIK**  
Yuvam Dünya Association  
Chairman of the Board



**EMİNE ERDEM**  
Women Entrepreneurs  
Association of Turkey (KAGİDER)  
President



**FATMA ŞAHİN**  
Union of Municipalities of Turkey /  
Gaziantep Metropolitan Municipality  
President / Mayor



**ALIA EL-YASSIR**  
UN Women Europe  
and Central Asia  
Regional Director



**SİBEL KAYA**  
Garanti BBVA  
Executive Vice President



### • SOCIAL UPGRADING



**ARZU MALIKİ**  
Bloomberg  
Program Host



**KAAN SALTİK**  
Koluman Holding  
Chairman of the Board



**SÜER SÖLÜN**  
Mercedes-Benz Türk  
President and CEO



**GAMZE CİZRELİ**  
BigChefs  
Founder and Chairwoman



**ESRA BEYZADEOĞLU**  
Hepsiburada  
Group Human Resources Director



### • GLOBAL VALUE CHAINS & G20



**H.E. Dr. VIRANDER PAUL**  
Ambassador of the  
Republic of India to Türkiye



### • TRANSFORMATION AND SUSTAINABILITY IN THE AUTOMOTIVE SECTOR THROUGH ELECTRIFICATION



**HAKAN ÇELİK**  
Journalist



**CAN METE PAKER**  
BMW, MINI and BMW Motorrad  
Deputy General Manager



**MURAT SUNGUR BURSA**  
Sustainability Academy  
President



**YASEMİN ÖZEN GÜRELLİ**  
IPSOS Turkey  
General Manager



**PROF. DR. LEVENT KURNAZ**  
Yuvam Dünya  
Scientific Board Member







# 6<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Panels & Speakers

### • CREATING VALUE IN TOURISM FROM LOCAL TO GLOBAL



**FARUK PEKİN**  
Author



**HÜSAMETTİN KOÇAN**  
BAKSI Museum  
Founder



**DR. ÖZLEM ÇEVİK**  
Trakya University  
Faculty Member



**KINLEY TSHERING**  
Bhutan King Fisher Treks and Tours  
Founder



**Prof. Dr. EBRU GÜNLÜ KÜÇÜKALTAN**  
Dokuz Eylül University  
Faculty Member



### • THE ROLE OF E-MOBILITY IN ENERGY AND ENERGY TRANSITION



**ŞAFAK TÜKLE**  
A Para - A Haber  
Program Host



**SİNAN AK**  
Zorlu Energy Group  
CEO



**ERDEM SEZER**  
Development and Investment  
Bank of Turkey  
Head of Sectoral Research



**DR. FİLİZ KARAOSMANOĞLU**  
Istanbul Technical University / SÜT-D  
Faculty Member / President



**GIAN PAOLO GATTI COMINI**  
Pirelli Turkey  
CEO



### • DIGITAL AND GREEN TRANSFORMATION IN ORGANIZED INDUSTRIAL ZONES



**Assoc. Prof. Dr. YILDIZ ÖZKÖK**  
Hasan Kalyoncu University  
Faculty Member & Vice Dean



**GÜL AYÜREK BALTA**  
TÜİSİB  
Chairwoman of the Board



**MEMİŞ KÜTÜKCÜ**  
Konya Chamber of Industry  
President



**BORA TUNCER**  
Schneider Electric  
Country President for Turkey, Central  
Asia and Pakistan



**YEŞİM AKÇOLLU**  
World Bank  
Economist



### • INNOVATION IN HEALTHCARE FOR SUSTAINABLE DEVELOPMENT



**AÇIL SEZEN**  
Bloomberg HT  
Editor-in-Chief



**İBRAHİM ETHEM TOKGÖZLÜ**  
Presidency Investment Office  
Project Director  
for Health Sector



**CEM ÖZTÜRK**  
Sanofi  
Turkey  
Country Head



**FATİH VARDAR**  
LHUSTEK  
General Manager



**PROF. DR. CENGİZHAN ÖZTÜRK**  
Boğaziçi Kandilli Health  
Medical Professional



**Prof. Dr. ADIL MARDİNOĞLU**  
Turkish Health Institutes  
(TÜSEB)  
President





# 6<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Panels & Speakers

### • MIGRATION AND HOUSING CRISIS



MAKBULE YÖNEL MAYA  
TSKB Real Estate Appraisal Inc.  
General Manager



NEŞECAN ÇEKİCİ  
GYODER  
Vice President



SEFER ALTIOĞLU  
Mint Construction  
Chairman of the Board



DR. ALİ HEPŞEN  
Istanbul University  
Faculty Member



### • GEOPOLITICAL AND GEOECONOMIC RISKS AND OPPORTUNITIES



PINAR ECZACIBAŞI  
GP-Trust Financial Management  
and Consulting  
Managing Partner



PINAR ERSÖY  
German-Turkish Chamber of  
Commerce and Industry (AHK)  
President



ILYAS USSEROV  
Ministry of National  
Economy of Kazakhstan  
Deputy Minister



Prof. Dr. BÜLENT GÜLOĞLU  
Istanbul Technical University  
Vice Rector



UMBERTO DEL PANTA  
European Investment Bank (EIB)  
Head of Turkey



### • SUSTAINABILITY IN BUSINESS THROUGH THE SCANDINAVIAN APPROACH



SİBEL KULAKSIZ  
World Bank, Washington DC  
Senior Economist



CECILIA EKHOLM  
Ministry of Foreign Affairs of Sweden  
Sustainability Ambassador



NINA VASKUNLAHTI  
Ministry for Foreign Affairs of Finland  
Undersecretary of State



BØRGE BJØRNEKLEIT  
Ocean Sun  
Founder and CEO



FINN MORTENSEN  
Denmark State of Green  
Executive Director



### • GLOBAL VALUE CHAINS



FURKAN TANRIVERDİ  
SuperPay  
Chairman of the Board



RADOJE ŽUGIĆ  
Central Bank of Montenegro  
Governor



ABDÜLSHUKJUR ABEDİNİ  
Ministry of Agriculture, Forestry and  
Water Economy of North Macedonia  
Deputy Minister



TAL GARÎH  
Alarko Holding  
Director of Digital  
Transformation and Innovation



AYTÜL ERÇİL  
Vispera  
Co-Founder and CEO



### • ECONOMIC GROWTH AND SUSTAINABLE DEVELOPMENT: OPPORTUNITIES FOR REGIONAL INTEGRATION



CEYLAN PİRİNÇÇIOĞLU  
Health App Commodity Trade & Consultancy  
CEO



HAKAN TOPKURULU  
Aydınlık Newspaper  
Economics Columnist



GOHAR BARSEGHYAN  
Eurasian Economic Commission  
Director of Integration Development



TAHSİN ERTUĞRULOĞLU  
Turkish Republic of Northern Cyprus  
Minister of Foreign Affairs







# 6<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Final Declaration

The 6th Istanbul Economy Summit, held on December 1–2, 2022, at the Çırağan Palace in Istanbul, took place under the main theme of Global Value Chains. The summit brought together a wide range of participants—from business leaders and ministers to representatives of international organizations and academics—offering a strategic platform for discussions on the future of both the Turkish economy and the global economic system.

The summit addressed interrelated topics such as post-pandemic economic paradigms, geopolitical disruptions, digital transformation, energy transition, and sustainable development. One of the central focuses of this year was to strengthen Turkey's position in regional and global value chains.

### 1. Resilient Structures and New Hubs in Global Value Chains

A key issue highlighted during the summit was the need to redesign the fragile structure of global supply chains. In strategic sectors such as energy, food, technology, and pharmaceuticals, it was emphasized that moving away from centralized production models toward multi-centered and flexible networks is essential. Turkey was noted as being well-positioned to play a leading role in this transformation, thanks to its logistics, production capacity, and human capital.

### 2. Strategic Transformation Opportunities for Turkey

Speakers underlined that Turkey, with its strong connections to both Asia and Europe, could serve as a natural hub for transcontinental value chains. Through digital infrastructure, a green economy, and public-private partnerships, Turkey can be integrated into these chains with higher added value. The summit also called for support of the entrepreneurial ecosystem and the training of young talent in fields such as artificial intelligence and data science.

### 3. A New Economy Focused on Sustainability and Digitalization

Transformation was discussed not only in economic terms but also in environmental and social dimensions. For sustainable growth, efficient use of natural resources, reduced carbon emissions, and the integration of digital technologies into production processes were emphasized. In particular, it was stressed that sectors such as automotive, energy, and tourism must pursue digitalization and sustainability in tandem, with a focus on smart transportation, green production, and data-driven decision-making.





# 6<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Final Declaration

### 4. Multilateral Cooperation and New Diplomatic Perspectives

The participation of high-level representatives from Albania, Azerbaijan, North Macedonia, and Kosovo underscored the significance of economic diplomacy. Joint projects, digital economy integration, energy cooperation, and mutual investment support programs were among the proposals discussed.

### 5. Sectoral Depth: Defense, Tourism, Energy, Health, and FinTech

Sector-specific panels brought key themes to the forefront:

- **Defense Industry:** Turkey's strategy to reduce foreign dependency through national technologies and its potential in global exports.
- **Tourism:** The rise of digitalization, personalized experiences, and AI-powered customer services.
- **Energy:** Developments in e-mobility, renewable energy investments, and sustainable infrastructure.
- **Health:** Use of digital twins, clinical decision support systems, and AI-assisted diagnostic technologies.
- **FinTech:** Data security, open banking, and AI-based credit scoring systems.

### Conclusion and Recommendations

The Istanbul Economy Summit highlighted the following strategic steps for Turkey to become a strong, resilient, and agile actor in evolving global value chains:

- Digitalization and the green transition must be addressed together, with public policies designed to support this dual transformation.
- SMEs, entrepreneurs, and young professionals should be more actively involved in global value chains, with improved access to technology.
- Public-private cooperation must be expanded to ensure that major transformations are managed in a comprehensive manner—not just by the state.
- Regional cooperation networks should be established, particularly enhancing trade relations with the Balkans, Central Asia, and the Middle East.
- The investment environment should be made more attractive by ensuring data security, reducing bureaucratic hurdles, and increasing legal predictability.

### The Summit's Mission: Istanbul's Global Role

The Istanbul Economy Summit continues to be one of the most comprehensive platforms not only for Turkey but also for Eurasia, capturing the economic pulse of the region. Gatherings like these, which will help shape the future of global value chains, are not only knowledge-generating but also serve as a call to action and policy-making. In this regard, the Istanbul Economy Summit has drawn a visionary, interconnected, and action-oriented roadmap, providing a strategic contribution to Turkey's economic future.





# 6<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Photo Highlights





# 6<sup>th</sup> İstanbul Golden Values Awards Ceremony



PIONEERING AWARD IN SUSTAINABLE TOURISM  
TURKISH TOURISM PROMOTION AND  
DEVELOPMENT AGENCY (TGA)



GREEN AND SUSTAINABLE  
BUILDING AWARD  
PEKHAN CONSTRUCTION



CONTRIBUTION TO THE HEALTH INNOVATION AND  
ENTREPRENEURSHIP ECOSYSTEM AWARD  
SANOFI TURKEY



E-MOBILITY TRANSFORMATION  
PIONEER AWARD  
ZORLU ENERGY



CONTRIBUTION TO TURKEY TOURISM AWARD  
ASSOCIATION OF TURKISH TRAVEL AGENCIES (TÜRSAB)



CONTRIBUTION TO  
LOCAL ECONOMY AWARD  
KOLUMAN AUTOMOTIVE



MOST INNOVATIVE PARTICIPATION  
BANK AWARD  
VAKIF KATILIM BANKASI



INDUSTRY DIGITAL TRANSFORMATION  
PIONEER AWARD  
SCHNEIDER ELECTRIC TURKEY



ELECTRIFICATION TRANSFORMATION AND  
SUSTAINABILITY AWARD IN THE AUTOMOTIVE SECTOR  
BORUSAN OTOMOTİV / BMW



TURKEY'S FIRST EXPORT-ORIENTED NEW GENERATION  
ORGANIZED INDUSTRIAL ZONE AWARD  
TÜİOSB



WOMEN'S COMMUNICATION NETWORK  
CONTRIBUTION TO THE ECONOMY AWARD  
WOMEN ENTREPRENEURS ASSOCIATION OF TURKEY (KAGİDER)



# 6<sup>th</sup> Istanbul Golden Values Awards Ceremony

## HIGHLIGHTS FROM THE GALA NIGHT







December 10, 2021 | Çırağan Palace, Kempinski

# 5<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## "Green Economy"

HIGHLIGHTS FORM THE SUMMIT

62  
speakers

13  
panels

gala  
dinner

1200  
partici-  
pants

B2B  
meet-  
ings

coffee  
breaks

melike  
şahin  
concert

istanbul  
golden  
values  
awards

open  
buffet  
lunchs

fashion  
show

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# 5<sup>th</sup> ISTANBUL ECONOMY SUMMIT

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## Exhibition Booths







# 5<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Opening Speeches



ANNEMARIE STRAATHOF  
EBRD  
Vice President of Risk and  
Compliance / Chief Risk Officer



ALEKSA BECIC  
Montenegro Parliament  
President



VIRGIL POPESCU  
Romania  
Minister of Energy



IBROKHIM ABDURAKHMONOV  
Republic of Uzbekistan  
Minister of Innovative Development



KÜRŞAD TÜZMEN  
Istanbul Economy Summit  
Chairman / Former Minister of State



İSMAİL GÜLLE  
Turkish Exporters Assembly  
Chairman



FİRUZ B. BAĞLIKAYA  
Turkish Travel Agencies Association  
Chairman of the Board



ABDULLAH DEĞER  
Istanbul Economy Summit  
Chairman of the Executive Board





# 5<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Panels & Speakers

### • EXPORT PRACTICES FOCUSED ON SUSTAINABILITY



**PROF. DR. EMRE ALK N**  
Rector, Ayyansaray University  
and Consultant to the Turkish Exporters  
Assembly (TIM)

**MUSTAFA G LTEPE**  
Turkish Exporters  
Assembly (TIM)  
Vice President

**FATİH KEMAL EBİ Lİ LU**  
Turkish Exporters  
Assembly (TIM)  
Board Member &  
Member of the Climate Committee

**NİLG N  ZDEMİR**  
Turkish Exporters Assembly (TIM)  
Member of the Climate Committee  
and Vice President  
of the Women's Council

**SULTAN TEPE**  
Turkish Exporters  
Assembly (TIM)  
Sector Representative, Scientific  
Committee on Industrial Sustainability  
& President of the Women's Council

### • TRANSFORMATION IN THE RENEWABLE ENERGY SECTOR



**DR. PETER FATH**  
Kalyon PV  
Executive Board Member Responsible for  
Technology and Investments

**PLAMEN PAN EV**  
Trakia Economic Zone  
Executive Director

**İBRAHİM S NAN AK**  
Zorlu Energy  
Chief Executive Officer (CEO)

**FINN MORTENSEN**  
State of Green (Denmark)  
Executive Director

**AHMET TA A YILDIZ**  
Kibar Energy  
General Manager

### • NEW BALANCES IN SUPPLY CHAINS DISRUPTED BY COVID-19



**TURHAN  ZEN**  
Turkish Airlines (Cargo)  
Deputy General Manager

**CORNELIS PAUL DE MAN**  
Turkish Airlines (Cargo)  
Head of Sales

**GLYN HUGHES**  
TIACA  
(The International Air  
Cargo Association)  
Director General

**JOS ROEVEN**  
Maastricht Aachen Airport  
CEO

**AY EM ULUSOY**  
UTIKAD  
Chair of the Board

**JOSEPH HERNANDEZ**  
Blue Water Vaccines  
General Director

### • MOBILITY ECOSYSTEM AND AUTONOMOUS FUTURE



**PROF. DR. TANKUT ACARMAN**  
Galatasaray University  
Faculty member

**KAAN SALTİK**  
Koluman Automotive  
Chairman of the Board

**S ER S L N**  
Mercedes-Benz T rk A. .  
Chairman of the Board

**BORA GEMİCİ LU**  
Gemicio lu Law Firm  
Founding Partner

**TOLGA KAAN DO ANCIO LU**  
TEMSA  
CEO





# 5<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Panels & Speakers

### • ELECTRIFICATION TRANSFORMATION IN THE AUTOMOBILE INDUSTRY



**HAKAN ÇELİK**  
Journalist

**HAKAN TİFTİK**  
Borusan Automotive  
Chairman of the  
Executive Board

**CHRISTIAN BAHOO**  
BMW Group  
Head Of Government Affairs  
And Communications Importer

**HAKAN ÖLEKLİ**  
KPMG Turkey  
Automotive Industry  
Leader, Audit  
And Assurance  
Services Company Partner

**KIVILCIM PINAR KOCABIYIK**  
Yuvam Dünya Association  
Chairwoman of the Board

**TAMER ŞENGÖNÜL**  
Turpak A.Ş.  
CEO And Sharz.Net Partner

### • DIGITAL AGRICULTURE AND ESSENTIAL FOOD PRODUCTS



**GÜL AKYÜREK BALTA**  
TÜİOB  
Chairwoman of the Board

**BORA TUNCER**  
Schneider Electric  
Country President for Turkey  
and Central Asia

**ÖZLEM KESTİOĞLU**  
Vodafone Turkey  
Executive Vice President Responsible  
for Corporate Business Unit

**EFE ERDEM**  
MESS Technology Center  
Group Director

### • THE ENVIRONMENTAL, ECONOMIC AND SOCIO-CULTURAL IMPACTS OF ECOTOURISM



**DR. TAMER ATABARUT**  
Boğaziçi University  
Faculty Member

**DR. MOHAMED GAMAL ABDELMOTELB**  
World Green Economy Council (WGECO)  
President

**ASSOC. PROF. DR. NUR ÜNDEY**  
Halic University  
Head of Tourism Management  
Department

**TOBY MCCARTNEY**  
MacRebur Ltd.  
CEO

### • THE IMPACT OF ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG) ON THE REAL ESTATE SECTOR



**MAKBULE YÖNEL**  
TSKB Real Estate Valuation  
General Manager

**FATMA ŞAHİN**  
Gaziantep Metropolitan Municipality  
Mayor

**DURMUŞ DÖVEN**  
Reysaş  
Chairman of the Board

**MEHMET ZEKİ PEKER**  
Pekhan Construction  
Chairman of the Board

**HANOCH KASS**  
Kass Group  
Founder





# 5<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Panels & Speakers

### • EUROPEAN GREEN DEAL AND GREEN RECOVERY



ILGAZ GÜRSOY  
Journalist

DEMET SABANCI ÇETİNOĞAN  
Onkim Stem Cell Technologies  
Chairwoman of the Board

FURKAN TANRIVERDİ  
SuperPay  
Chairman of the Board

OTO PISON  
InoBat  
Project Manager  
and Board of Directors' Advisory

ABDURAHMONZODA  
ABDURAHMON  
Republic of Tajikistan  
Deputy Minister of Economic  
Development and Trade

### • BANKING AND FINANCE



SİBEL KULAKSIZ  
World Bank  
Senior Economist

KOBA GVENETADZE  
National Bank of Georgia  
Governor

RADOJE ZUGIC  
Central Bank of  
Montenegro  
Governor

SARO BENGLIAN  
AEB Law  
Founding Partner

ASSOC. PROF. DR. YILDIZ ÖZKÖK  
Hasan Kalyoncu University  
Department of Economics

UMBERTO DEL PANTA  
European Investment Bank (EIB)  
Head of Turkey Office

### • ADEQUACY OF COUNTRIES' HEALTH INFRASTRUCTURE AND HEALTH ECONOMICS DURING THE PANDEMIC PROCESS



VAHAP MUNYAR  
Dünya Newspaper  
Editor-in-Chief and Columnist

DR. MERAL AKÇAY  
Sanofi  
Global Influenza Medical Director

ASLI ŞEN SÖYLEMEZ  
PwC  
Partner for Health Industry

HAKAN YURDAKUL  
Presidency of the Republic of Turkey  
Member of the Economic Policies Board



HÜSEYİN ÇELİK  
Ministry of Health  
Former Deputy Undersecretary



MURAT ÖZDEMİR  
Presidency Investment Office  
Chief Advisor



ORHAN MURATLI  
NATO  
Director of Operations Support





# 5<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Final Declaration

The 5th Istanbul Economy Summit was held on December 10, 2021, at Çırağan Palace in Istanbul under the main theme of “Green Economy.” With broad participation from public institutions, private sector representatives, academia, and the media, the summit offered a multidimensional evaluation of Turkey’s role in the green transformation process and its opportunities for sustainable development in harmony with the global system.

Throughout the summit, interrelated topics such as climate change mitigation, environmental sustainability, digitalization, energy transition, and next-generation development models were discussed simultaneously. The potential leadership role Turkey could assume in this transformation was examined from various perspectives.

### 1. Structural Transformation and Sectoral Adaptation in the Green Economy

One of the key highlights of the summit was the need to balance economic growth with environmental sustainability. The importance of policies that would enhance resource efficiency, reduce carbon emissions, and support the circular economy model across agriculture, energy, industry, and services sectors was emphasized. In particular, the alignment between climate-focused public policies and private sector initiatives was considered a fundamental pillar of this transformation.

### 2. Digitalization, Smart Systems, and Green Technologies

Digital technologies were spotlighted as critical enablers of a successful green economy. From smart transportation systems and energy-efficient digital infrastructures to data-driven decision-making mechanisms and AI-supported processes, participants stressed the importance of integrating these tools into green transformation. It was underlined that green digitalization is not only an environmental imperative but also a strategic asset in terms of economic competitiveness.

### 3. Sustainable Finance, Investment, and Entrepreneurship

The summit frequently addressed the promotion of sustainability-oriented investments and the financing of environmentally friendly projects. There was a call to expand the use of financial instruments such as green bonds and sustainable funds. It was also noted that a new economic balance could be achieved through the leadership of public banks and the entrepreneurial drive of the private sector. Participants further emphasized the importance of supporting green entrepreneurship and social impact investing.





# 5<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Final Declaration

### 4. Global Alignment, International Standards, and Climate Agreements

Turkey's alignment with international climate agreements—especially the European Green Deal—and global environmental standards was deemed essential for ensuring the sustainability of its export capacity. Participants highlighted the importance of being prepared for new regulations such as carbon border adjustment mechanisms and proposed the widespread adoption of environmental certification systems for exporters.

### 5. Employment, Education, and New-Generation Professions

The summit also addressed the new job areas, skills, and professions emerging as a result of green transformation. The importance of introducing young people to climate-friendly professions, increasing vocational transformation programs, and reshaping education policies to prioritize green skills was underscored. Additionally, the role of green transformation projects in empowering women's employment was emphasized.

### Conclusions and Recommendations

The 5th Istanbul Economy Summit underscored that the transition to a green economy requires a multilayered transformation—not only environmental but also economic and social. The key recommendations highlighted at the summit include:

- Green and digital transformation should be designed together, and public policies should be redesigned to facilitate this integration.
- Innovative solutions that reduce carbon emissions should be supported, and energy efficiency and clean production practices should be scaled up.
- Green finance models should be developed, and the ecosystem for sustainability-focused entrepreneurship should be strengthened.
- Climate-resilient infrastructures should be built, and risk reduction strategies should be integrated into sectoral planning.
- Education policies should be restructured to focus on green skills and environmentally friendly professions.

### Summit Mission: From Istanbul to a Green Future

The Istanbul Economy Summit continues to serve as a strategic platform of knowledge and guidance for policy-makers at both national and international levels during the green transition. With this summit, Istanbul further positions itself as a global actor with a comprehensive development vision that prioritizes both environmental and economic sustainability.





# 5<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Photo Highlights





# 5<sup>th</sup> Istanbul Golden Values Awards Ceremony



INNOVATIVE DEVELOPMENT LEADERSHIP AWARD  
H.E. IBROKHIM ABDURAKHMONOV – MINISTER OF INNOVATIVE  
DEVELOPMENT OF THE REPUBLIC OF UZBEKISTAN



AWARD FOR CONTRIBUTION TO TÜRKİYE'S EXPORTS  
TURKISH EXPORTERS ASSEMBLY (TİM)



ENERGY COMPANY OF THE YEAR AWARD  
KIBAR ENERGY



ENERGY INVESTMENT OF THE YEAR AWARD  
KALYON HOLDING



AWARD FOR OVERSEAS HEALTHCARE FACILITY AND  
CONSTRUCTION INVESTMENT  
ACARSAŃ HOLDING



PEACE AND TOLERANCE AWARD  
H.E. ALÉKSA BECIC –  
PRESIDENT OF THE PARLIAMENT OF MONTENEGRO



CONTRIBUTION TO GREEN ECONOMY AWARD  
H.E. VIRGIL POPESCU – MINISTER OF ENERGY OF ROMANIA



BEST GLOBAL AIRLINE BRAND OF TURKEY  
TURKISH CARGO



# 5<sup>th</sup> Istanbul Golden Values Awards Ceremony



ENVIRONMENTALLY FRIENDLY PHARMACEUTICAL  
COMPANY AWARD  
SANOFI



TÜRKİYE'S FIRST EXPORT-FOCUSED DIGITAL AND GREEN  
ORGANIZED INDUSTRIAL ZONE AWARD  
TÜİOSB



SAFE AND SUSTAINABLE TOURISM AWARD  
TGA



ELECTRIFICATION TRANSFORMATION AWARD IN THE  
AUTOMOTIVE SECTOR  
BORUSAN AUTOMOTIVE GROUP



SUSTAINABLE FUTURE AND CLEAN ENERGY AWARD  
ZORLU ENERGY



AWARD FOR CONTRIBUTION TO AUTOMOTIVE  
EXPORT AND PRODUCTION  
KOLUMAN HOLDING



AWARD FOR CONTRIBUTION TO THE DEVELOPMENT OF  
SUSTAINABLE TOURISM  
ASSOCIATION OF TURKISH TRAVEL AGENCIES (TÜRSAB)



INNOVATION AND SUSTAINABILITY CONTRIBUTION AWARD  
SCHNEIDER ELECTRIC



# 5<sup>th</sup> Istanbul Golden Values Awards Ceremony

## HIGHLIGHTS FROM THE GALA NIGHT







10 December 2020 | Çırağan Palace, Kempinski

## 4<sup>th</sup> ISTANBUL ECONOMY SUMMIT

"Redesigning the Global Economy for Sustainable Development"

*HIGHLIGHTS FROM THE SUMMIT*

**50**  
speakers

**9**  
panels

**gala**  
dinner

**1000**  
partici-  
pants

**B2B**  
meet-  
ings

**kahve**  
molaları

**mimosa**  
flower and  
women  
fashion  
show

**istanbul**  
golden  
values  
awards

**open**  
buffet  
lunch

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# 4<sup>th</sup> ISTANBUL ECONOMY SUMMIT

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## Exhibition Booths







# 4<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Exhibition Booths







# 4<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Opening Speeches



**MEHMET NURİ ERSOY**  
Minister of Culture and Tourism  
Republic of Türkiye



**KÜRŞAD TÜZMEN**  
Former Minister of State and  
Chairman of the Board, Istanbul Economy Summit



**NAİL OLPAK**  
Foreign Economic Relations Board (DEİK)  
Chairman of the Board



**İSMAİL GÜLLE**  
Turkish Exporters Assembly  
Chairman of the Board



**HALUK KALYONCU**  
Board Member, Kalyon Holding and  
President, DEİK Energy Business Council



**ABDULLAH DEĞER**  
Istanbul Economy Summit  
Chairman of the Executive Board





# 4<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Panels & Speakers

### • EXPORT IN THE NEW WORLD ORDER



**PROF. EMRE ALK N**  
Turkish Exporters Assembly  
Advisor



**İBRAH M PEKTA **  
Turkish Exporters Assembly  
Vice Chairman



**Orhan Sabuncu**  
Automotive Industry  
Exporters' Association  
President



**JALE TUN EL**  
 HK B Board of Directors  
Vice President



**SULTAN TEPE**  
Turkish Exporters Assembly  
Vice President  
of the Women's Council



### • CLIMATE CHANGE AND RENEWABLE ENERGY



**YAL N KIRO LU**  
Mars Energy / DE K  
President / Coordinator Vice President



**DR. MURTAZA ATA**  
Kalyon Energy  
Executive Board Member



**FERİDUN GE GEL**  
Astor Transformer  
Chairman of the Board



**BURAK KUYAN**  
Do an Energy General Manager and  
Energy Traders Association President



### • THE FUTURE OF TOURISM, ITS ECONOMIC DIMENSION AND AVIATION



**CEYLAN P R N    LU**  
Association of Turkish  
Travel Agencies (T RSAB)  
Secretary General



**PROF. DR. KEREM ALK N**  
Istanbul Medipol University  
Head of International  
Trade and Finance Department



**IVANA JELINIC**  
Federation of Italian Travel  
and Tourism Associations  
(FIAVET)  
President



**MEHMET TEVF K NANE**  
T        
Chairman of the Board  
and CEO of Pegasus Airlines



**LEONARDO MASSA**  
MSC Cruises Italy  
Country Manager



**TERRY DALE**  
United States Tour  
Operators Association  
(USTOA)  
President



### • TRENDS IN THE MOBILITY ECOSYSTEM



**PROF. TANKUT ACARMAN**  
Galatasaray University  
Faculty Member



** NDER YOL**  
ZY Teknolo i  
Chairman of the Board



**S ER S L N**  
Mercedes-Benz T rk  
Chairman of the Board



**STEVEN YOUNG**  
Bosch  
President, Turkey and Middle East



**KAAN SALT K**  
Koluman Otomotiv  
Chairman of the Board



### • SOCIETY 5.0, CYBER WARS AND ARTIFICIAL INTELLIGENCE



**AL   A ATAY**  
Ekoturk TV  
News Coordinator



**HAKAN T FT K**  
Borusan Otomotiv  
Chairman of the Executive Board



**FURKAN TANRIVERD **  
TAM YAZILIM  
Information Technology  
and Consulting  
Chairman of the Board



**AYT L ER   L**  
Vispera Information  
Technologies  
CEO



**T L N G ZEL**  
AIMS  
General Manager







# 4<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Panels & Speakers

### • SUSTAINABILITY IN AGRICULTURE AND INTERNATIONAL FOOD SECURITY



Assoc. Prof. Dr. YILDIZ ÖZKÖK  
Hasan Kalyoncu University  
Department of Economics

GÜL AKYÜREK BALTA  
TÜİOB  
Chairwoman of the Board

NURİ YILDIZ  
ICNN Inc.  
Chairman of the Board

ZİYA AKKURT  
Nurul Investment Bank  
Chairman of the Board

Ziya MURSAOĞLU  
İz Bina Chairman  
and İstanbul Economy Summit  
Board Member



### • TRANSFORMATION OF HEALTH ECONOMY AND BIOTECH INVESTMENTS AFTER COVID-19



MEHMET ALİ KILIÇKAYA  
International Health Services Inc.  
(USHAŞ)  
General Manager

DEMET SABANCI ÇETİNDÖĞAN  
Onkim Stem Cell Technologies  
Chairwoman of the Board

UĞUR GENÇ  
Memorial  
General Manager

UTKU BOZDAĞ  
ALGAN Group Healthcare Services  
General Manager

MERT TANCİĞER  
E-İhracat Türkiye  
President



### • INCOME INEQUALITY AND EQUAL OPPORTUNITY IN THE ECONOMY



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Dünya Newspaper  
Chairman of the Board

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AEB Law  
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BÜLENT GÜLOĞLU  
İstanbul Technical University (ITU)  
Head of Economics Department

HİKMET GÜMÜŞER  
Kipaş Holding  
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Doğanlar Investment Holding Inc.  
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### • SMART CITIES AND SOCIAL SUSTAINABILITY



MAKBULE YÖNEL  
TSKB Real Estate Valuation Inc.  
General Manager

NİLÜFER ÇEVİKEL  
Demirtaş Organized Industrial Zone  
Chairwoman of the Board and  
President of TÜGİAD

ERSOY PEHLİVAN  
Arup  
Smart Cities Coordinator

NEŞECAN ÇEKİCİ  
Women Leaders in Real Estate Platform President  
and Vice President of GYODER







# 4<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Final Declaration

The 4th Istanbul Economy Summit brought together public and private sector representatives, academics, and opinion leaders in Istanbul to discuss the restructuring of the global economy in line with sustainable development goals. The panels held during the Summit evaluated economic, environmental, and social transformation processes from a multidimensional perspective.

The main message of the Summit was the need for the current global economic system to evolve into a structure that both respects the planet's limited resources and ensures a fairer distribution of income and opportunity. In this context, the following themes stood out:

### 1. The Need for New Economic Paradigms

Global financial imbalances, increasing inequality, and the climate crisis have rendered current economic models unsustainable. The Summit emphasized the importance of shifting from growth-oriented economic policies to more inclusive, environmentally conscious, and human-centered models.

### 2. Green Transformation and the Digital Economy

The transition to green energy, low-carbon economies, and circular production systems was discussed as a fundamental component of sustainable development. Digital transformation was also highlighted as an effective tool for achieving sustainability goals. Participants proposed the use of technologies such as artificial intelligence, blockchain, and big data for sustainable economic planning.

### 3. The Role and Responsibility of Financial Systems

The financial sector holds the power not only to direct capital flows but also to influence the sustainability of investments. The Summit emphasized that Environmental, Social, and Governance (ESG) criteria must play a central role in financial decision-making processes. The widespread adoption of sustainable finance instruments was also underlined.

### 4. Global Cooperation and Multilateralism

Post-pandemic supply chain disruptions and geopolitical tensions have prompted a re-evaluation of economic dependencies. Summit discussions stressed the importance of strengthening international cooperation, maintaining multilateral trade frameworks, and fostering collective responsibility in development projects.





# 4<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Final Declaration

### 5. Social Inclusion and Education

The Summit emphasized that global economic restructuring must prioritize not only economic growth but also social justice and inclusivity. It advocated for the development of policies and mechanisms that support the active participation of youth and women in the economy. The need to align education systems with digital and green skills was also highlighted.

### Conclusion and Recommendations

The 4th Istanbul Economy Summit drew attention to the necessity of structurally redefining the global economy in order to achieve sustainable development goals. Based on the key takeaways from the Summit, the following strategic recommendations were presented:

- Environmental limits, social justice, and economic resilience must be addressed together in redefining the global economy.
- Investments in green energy, digital infrastructure, and the circular economy should be treated not only as environmental imperatives but also as strategic priorities.
- Public-private partnerships should serve as key levers in accelerating sustainable transformation.
- Financial systems must integrate ESG criteria into their decision-making processes, and green bonds and sustainable investment tools should be promoted.
- Multilateral cooperation mechanisms must be strengthened to achieve global development goals; economic relations should be rebuilt on the principles of trust, transparency, and mutual benefit.
- The active participation of youth and women must be ensured, and education policies should be swiftly implemented to equip individuals with digital and green skills.

The Summit served not only as a platform for discussion but also as a call to action. Following through on the recommendations shared during this journey toward sustainable development will contribute to establishing shared prosperity and environmental balance at both the national and global levels.





# 4<sup>th</sup> ISTANBUL ECONOMY SUMMIT

## Photo Highlights





# 4<sup>th</sup> Istanbul Golden Values Awards Ceremony



WOMEN'S EMPLOYMENT  
CONTRIBUTION AWARD  
KIPAŞ HOLDING



INNOVATION AND INDUSTRIAL LEADERSHIP  
AWARD IN AGRICULTURAL PROCESSING  
TÜİOSB



CONTRIBUTION TO AUTOMOTIVE EXPORT  
AND PRODUCTION AWARD  
KOLUMAN HOLDING



TÜRKİYE'S LEADING GLOBAL  
AIR CARGO BRAND AWARD  
TURKISH CARGO



AWARD FOR OUTSTANDING FEMALE NGO  
LEADERSHIP OF THE YEAR  
NİLÜFER ÇEVİKEL, PRESIDENT OF TÜGİAD



RENEWABLE ENERGY  
INVESTMENT OF THE YEAR AWARD  
KALYON ENERGY



ACADEMICIAN OF THE YEAR AWARD  
PROF. DR. KEREM ALKİN, HEAD OF INTERNATIONAL TRADE AND  
FINANCE DEPARTMENT, MEDIPOL UNIVERSITY



CONTRIBUTION TO TÜRKİYE'S EXPORT AWARD  
TURKISH EXPORTERS ASSEMBLY (TİM)



EMPLOYMENT CONTRIBUTION AWARD  
ASTOR



HEALTH ENTREPRENEURSHIP OF THE YEAR AWARD  
ALGAN GROUP HEALTH SERVICES



# 4<sup>th</sup> Istanbul Golden Values Awards Ceremony

## HIGHLIGHTS FROM THE GALA NIGHT







December 5, 2019 | Çırağan Palace, Kempinski

# 3<sup>rd</sup> ISTANBUL ECONOMY SUMMIT

## "New World Order"

HIGHLIGHTS FROM THE SUMMIT

**60**  
speakers

**13**  
panels

**gala**  
dinner

**800**  
partici-  
pants

**B2B**  
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breaks

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group



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# 3<sup>rd</sup> ISTANBUL ECONOMY SUMMIT

## Opening Speeches



**DR. NURETTİN NEBATİ**

Republic Of Turkey Ministry Of Treasury And Finance  
Deputy Minister



**RIZA TUNA TURAGAY**

Republic Of Turkey Ministry Of Trade  
Deputy Minister



**DR. ŞUAYİP BİRİNCİ**

Republic Of Turkey Ministry Of Health  
Deputy Minister



**KÜRŞAD TÜZMEN**

Republic of Turkey  
Former Minister Of State



**İSMAİL GÜLLE**

Turkish Exporters Assembly (TİM)  
President



**ALİ AVCI**

TÜRKONFED  
Vice President



**NALAN YEŞİLYURT**  
TÜRSAB  
Board Member



**ABDULLAH DEĞER**  
Istanbul Economy Summit  
Chairman of the Executive Board





# 3<sup>rd</sup> ISTANBUL ECONOMY SUMMIT

## Panels & Speakers

### • THE IMPACT OF GLOBAL TRADE WARS ON THE GLOBAL ECONOMY



PROF. DR. KEREM ALKİN  
Turkish Exporters Assembly  
Secretary-General

SİBEL KULAKSIZ  
World Bank  
Economist

Atty. BENNAR AYDOĞDU  
International Chamber Of Commerce  
International Arbitration  
Court Member

PROF. DR. ZEHRA VİLDAN SERİN  
Hasan Kalyoncu University  
Head of Commerce And Logistics

SEZEN SUNGUR SARAL  
Reeder  
Co-Founder



### • HOW DIGITALIZATION IS DESIGNING INDUSTRY?



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DOSABSİAD  
Chairwoman of the Board

PERİHAN İNCİ  
İnci Holding  
Board Member

DR. HÜSEYİN HALICI  
Halıcı Electronics  
General Manager

ALP EREN GÖKTÜRK  
Inventram  
Corporate Sales and  
Innovation Manager

TAL GARİH  
Alarko Holding  
Strategic Planning Manager



### • THE IMPACT OF CLIMATE CHANGE ON TOURISM DESTINATIONS



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TÜRSAB  
Corporate Relations  
Group Chairman

ASSOC. PROF. DR.  
SEVİL ACAR  
Boğaziçi University

SUKHROB KHOJIMATOV  
UNDP  
Resident Representative  
Assistant

ASLI PAŞİNLİ  
WWF  
General Manager

PROF. DR.  
MEHMET SOMUNCU  
Ankara University  
Department Of Geography

JULIE MAY ELLIGSON  
Cape Town Convention Center  
CEO



### • THE FUTURE OF THE MOBILITY ECOSYSTEM



FURKAN TANRIVERDİ  
Tam Yazılım  
Chairman of the Board

HANDE ENES  
New Generation  
Venture Investor

ÇINAR KURRA  
BP Catalyst Fund  
General Manager

HAKAN TİFTİK  
Borusan Otomotiv  
Chairman of the  
Executive Board

ONUR  
KARAHAYIT  
Yandex Turkey  
General  
Manager

METİN BALCI  
Ulak News  
General Manager







# 3<sup>rd</sup> ISTANBUL ECONOMY SUMMIT

## Panels & Speakers

### • THE IMPACT OF CLIMATE CHANGE ON URBANIZATION



MAKBULE YÖNEL  
TSKB Real Estate Valuation  
General Manager

ASLIHAN ALBOSTAN  
UNDP  
Research Analyst

ERSOY PEHLİVAN  
Arup Engineering  
Smart Cities Coordinator

ŞULE TOPÇU KILIÇ  
EBRD Turkey  
Vice President

PERVİN KINIK  
Ege Yapı  
General Coordinator Of  
Urban Transformation Projects



### • THE ROLE OF THE MEDIA IN DESIGNING THE NEW WORLD



FARUK ERDEM  
Takvim Newspaper  
Economy Editor

FATİH AKSOY  
Medyapım  
Founder

İBRAHİM ALTAY  
Daily Sabah  
Editor-In-Chief

MELİH ALTINOK  
Sabah Newspaper  
Columnist

PROF. DR. ELİF HAYKIR  
HOBİKOĞLU  
Istanbul University  
Department Of  
Economics

CELAL TOPRAK  
Economy Journalists Association  
President



### • INNOVATIONS IN THE SUPPLY CHAIN



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Turkish Airlines (Cargo)  
Assistant General Manager

YALÇIN KIROĞLU  
Mars Energy  
Chairman of the Board



### • BIOTECH: A REVOLUTION IN HEALTHCARE



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Pharmaceutical Industry  
Employers Union  
Secretary-General

PINAR AKALIN  
Sentromer DNA Technologies  
General Manager

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Genz Biotechnology  
Co-Founder

OĞUZ MÜLAZIMOĞLU  
Abdi İbrahim  
General Manager







# 3<sup>rd</sup> ISTANBUL ECONOMY SUMMIT

## Panels & Speakers

### • SUSTAINABLE, SAFE, AND COST-EFFECTIVE ENERGY TRANSFORMATION



ERTAN ÇAKIR  
Bpet  
General Manager

ASLI ŞEN  
Turkish Stream Project  
Spokesperson

MEHMET KAPUSUZ  
Kalyon Energy  
Karapınar Solar Power Plant  
Project Director

VEYSEL BADAY  
BDY Group  
Chairman

CARMINE DIFIGLIO  
Sabancı University Istanbul International  
Energy And Climate Center  
Director

### • HOW THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS ARE TRANSFORMING THE BUSINESS WORLD



YILDIZ ÖZKÖK  
Hasan Kalyoncu University  
Department Of Economics

GÜLİN YÜCEL  
Brika Sustainability  
Founder

ÖMER NİZİPLİOĞLU  
Niziplioğlu Holding  
Chairman

SİBEL KULAKSIZ  
World Bank  
Economist

### • BEYOND DIGITALIZATION IN THE FINANCIAL WORLD



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GoGlobal Advisory  
Co-Founder

BÜLENT TEKMEK  
Colendi  
Co-Founder

ETKİN ÖZEN  
World Bank  
Senior Finance Sector Specialist

ZİYA AKKURT  
Nurol Investment Bank  
Chairman

PAWEL ANTONI STEFANSKI  
IBM Middle East And Africa  
Financial Services Sector Leader





# **3<sup>rd</sup> ISTANBUL ECONOMY SUMMIT**

## **Final Declaration**

The 3rd Istanbul Economy Summit was held in Istanbul to assess Türkiye's and the world's adaptation to the emerging new world order in light of the rapid global changes and transformations. The summit addressed, in a comprehensive manner, the innovations in economic, technological, and social spheres—along with the opportunities and challenges brought by these developments.

### **1. Digital Transformation and Technological Advancements**

With the rapid pace of technological development, digital transformation has become central to both business and society. The summit featured discussions on the impact of artificial intelligence, big data, and the Internet of Things on economic and social structures. In this context, it was emphasized that businesses and institutions must accelerate their digitalization processes and invest in developing a digitally competent workforce.

### **2. Sustainable Economic Models**

Global economic uncertainty and volatility have increased the importance of sustainable and resilient economic models. The summit underlined the necessity of adopting green economy principles, circular production systems, and sustainable financing methods as essential strategies for long-term economic stability.

### **3. Education and Human Capital Development**

Adapting to the new world order requires updating educational systems to align with future needs. Participants stressed the importance of integrating critical thinking, problem-solving, and digital literacy into curricula. Furthermore, fostering a culture of lifelong learning and ensuring that individuals continuously update their skills were highlighted as strategic priorities.





# **3<sup>rd</sup> ISTANBUL ECONOMY SUMMIT**

## **Final Declaration**

### **4. Global Cooperation and Multilateralism**

In the face of globalization's opportunities and challenges, the summit emphasized the rising importance of international cooperation and multilateral diplomacy. Strengthening collaborative efforts in areas such as trade, security, and environmental policy was considered essential to building shared solutions.

### **5. Social Inclusion and Equality**

In the emerging world order, adopting principles of inclusivity and equality is of great significance. Discussions focused on the need for concrete policies and practices that ensure gender equality, equal opportunity, and social justice.

### **Conclusions and Recommendations**

The 3rd Istanbul Economy Summit recommends the following strategic actions in preparation for the new world order:

- Investing in digitalization and technology to increase competitiveness.
- Embracing sustainable and environmentally friendly economic models.
- Adapting educational systems to meet future demands and promoting a culture of lifelong learning.
- Strengthening international collaborations and supporting multilateral diplomatic relations.
- Mainstreaming social inclusion and equality into policy and practice.

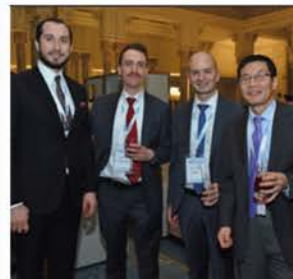
The summit concludes with the conviction that through joint effort and stakeholder cooperation, both Türkiye and the global community can successfully adapt to the evolving global landscape.





# 3<sup>rd</sup> ISTANBUL ECONOMY SUMMIT

## Photo Highlights





# 3<sup>rd</sup> Istanbul Golden Values Awards Ceremony



CONTRIBUTION TO TÜRKİYE'S EXPORT GROWTH AWARD  
TURKISH EXPORTERS ASSEMBLY (TİM)



CONTRIBUTION TO TÜRKİYE'S  
INTERNATIONAL RECOGNITION AWARD  
TURKISH TRAVEL AGENCIES ASSOCIATION (TÜRSAB)



GLOBAL DIGITAL BANKING INNOVATION AWARD  
WORLD BANK



CONTRIBUTION TO THE ADVANCEMENT  
OF INTERNATIONAL ARBITRATION AWARD  
ICC INTERNATIONAL



LOGISTICS BRAND OF THE YEAR AWARD  
TURKISH CARGO



OUTSTANDING WOMEN ENTREPRENEURS AWARD  
KAGİDER – WOMEN ENTREPRENEURS ASSOCIATION OF TURKEY



CONTRIBUTION TO DIGITAL BANKING SOLUTIONS AWARD  
IBM



CONTRIBUTION TO ENVIRONMENT AND TOURISM AWARD  
CAPE TOWN INTERNATIONAL CONVENTION CENTRE



# 3<sup>rd</sup> Istanbul Golden Values Awards Ceremony



LEADERSHIP IN THE LPG SECTOR AWARD  
BDY GROUP



BEST AIRLINE  
IN EUROPE AND GERMANY AWARD  
LUFTHANSA AIRWAYS



INNOVATION IN MEDICAL SCIENCE AWARD  
DR. MUSTAFA YAŞAR



LEADERSHIP IN BIOTECHNOLOGICAL  
PHARMACEUTICAL PRODUCTION AWARD  
ABDI İBRAHİM



CORPORATE SUSTAINABILITY AWARD  
ALARKO HOLDING



INTERNATIONAL MEDIA EXCELLENCE AWARD  
DAILY SABAH



FASTEST GROWING INSTITUTION AWARD  
PTT



ECO-FRIENDLY FASHION DESIGNER AWARD  
LAZAZA GÜLCAN SELÇUK



WILDLIFE AND ENVIRONMENTAL  
PROTECTION AWARD  
WILD@LIFE



# 3<sup>rd</sup> Istanbul Golden Values Awards Ceremony

## HIGHLIGHTS FROM THE GALA NIGHT







14 December 2018 | Çırağan Palace, Kempinski

# 2<sup>nd</sup> ISTANBUL ECONOMY SUMMIT

"INVESTMENT OPPORTUNITIES IN TÜRKİYE

IN GLOBAL TRADE WARS"

HIGHLIGHTS FROM THE SUMMIT

45  
speakers

7  
panels

gala  
dinner

600  
partici-  
pants

B2B  
meet-  
ings

coffee  
breaks

danna  
leese  
concert

istanbul  
golden  
values  
awards

open  
buffet  
lunchs

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**Cool  
Reklam**

**YURT PET**

**EURADÖNER**







## 2<sup>nd</sup> ISTANBUL ECONOMY SUMMIT

### Opening Speeches



**BİNALİ YILDIRIM**  
GRAND NATIONAL  
ASSEMBLY OF TÜRKİYE  
Speaker



**İSMAİL GÜLLE**  
TURKISH EXPORTERS ASSEMBLY (TİM)  
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# 2<sup>nd</sup> ISTANBUL ECONOMY SUMMIT

## Panels & Speakers

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Former Minister of European Union and State

**METİN SALT**  
VESTEL VENTURES  
General Manager

**CENGİZ ULTAV**  
TURKEY TECHNOLOGY FOUNDATION  
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LONDON STOCK  
EXCHANGE GROUP  
Senior Manager, Elite Growth

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APPRAISAL INC.  
General Manager

**DUYGU ERTAN**  
TURKECO CONSTRUCTION  
AND ENERGY  
General Manager

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MUĞANBANK  
Turkey and Russia Director

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EGE YAPI  
Chairman

**ÖZLEM GÖKÇE**  
EXTANSA TURKEY  
General Manager



### • TOURISM & HOSPITALITY PANEL



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BIBLOS BEACH RESORT  
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ISTANBUL TOURISM ASSOCIATION  
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# 2<sup>nd</sup> ISTANBUL ECONOMY SUMMIT

## Panels & Speakers

### • TOURISM & HOSPITALITY PANEL (cont'd)



YEŞİM DOĞAN  
RADISSON HOTEL  
Regional Marketing and  
Communications Manager,



HANDAN BOYCE  
LÜTFİ KIRDAR CONVENTION CENTER  
General Manager



ÖZGÜL ÖZKAN YAVUZ  
ISTANBUL DEVELOPMENT  
AGENCY  
Secretary General



NESLİHAN ŞEN  
ÇIRAĞAN PALACE KEMPINSKI  
Corporate Communications Director



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DAMNÜS ENERGY  
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UNITED KINGDOM  
Investor and Businessman



ASSOC. PROF. DR.  
MURAT DOĞRU  
INTERNATIONAL ENERGY AND  
ENVIRONMENT SECTOR  
Consultant



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Board







# 2<sup>nd</sup> ISTANBUL ECONOMY SUMMIT

## Final Declaration

Held in Istanbul amidst the economic uncertainty brought on by global trade wars, the 2nd Istanbul Economy Summit aimed to assess Türkiye's strategic position at both regional and global levels, its investment opportunities, and its resilient economic structure. The summit brought together representatives from various sectors—ranging from industry and finance to energy, construction, tourism, and transportation—as well as thought leaders and policymakers. Discussions focused on current global economic dynamics and Türkiye's vast potential.

### 1. The New Dynamics of Global Trade Wars

In an era marked by rising protectionism and the reemergence of trade barriers, Türkiye's production capacity and logistical strengths offer an attractive foundation for new investment routes. The summit emphasized Türkiye's role as a strategic bridge between Asia and Europe, highlighting its importance for emerging supply chains and regional trade networks.

### 2. Türkiye's Investment Climate and Sectoral Opportunities

Recent developments in key sectors such as industry, finance, energy, construction, tourism, automotive, and logistics were discussed in depth. The summit highlighted emerging investment areas focused on digital transformation, green transition, and high value-added production. Türkiye's incentive mechanisms, young and dynamic population, and strong growth potential were also underlined as key factors of interest for both domestic and international investors.

### 3. Financial Stability and the Importance of a Trustworthy Environment

It was stressed that fostering a strong investment climate requires financial transparency, legal certainty, and predictable economic policies. With global capital flows undergoing transformation, Türkiye's ability to strengthen its financial infrastructure was deemed essential.





# 2<sup>nd</sup> ISTANBUL ECONOMY SUMMIT

## Final Declaration

### 4. Public-Private Partnerships and the Reform Agenda

To achieve sustainable success in global competition, the need for deeper cooperation between the public and private sectors was highlighted. Enhancing digitalization, R&D, green energy, and innovation efforts through public support is expected to create significant competitive advantages.

### 5. Regional Diplomacy and Multilateral Economic Relations

Despite ongoing global trade tensions, Türkiye must deepen its international cooperation through multilateral diplomacy and economic partnerships. Strategic alliances with alternative markets will enhance the country's economic resilience.

### Conclusions and Recommendations

The Istanbul Economy Summit outlined the following strategic actions to help Türkiye maintain economic growth and maximize its investment appeal in the face of global trade conflicts:

- Support high value-added production in strategic sectors and boost R&D investments
- Implement pioneering policies in digital transformation, green transition, and sustainability
- Establish a transparent, robust, and investor-friendly financial market structure
- Strengthen the legal and institutional framework to ensure confidence among international investors
- Promote public-private cooperation and maintain a committed reform agenda
- Diversify Türkiye's multilateral economic relations to mitigate trade-related risks

The summit reaffirmed its belief that with the right policies and strong partnerships, Türkiye can capitalize on its strategic advantages and emerge as a regional investment hub amid the ongoing global economic transformation.





# 2<sup>nd</sup> ISTANBUL ECONOMY SUMMIT

## Photo Highlights





# 2<sup>nd</sup> Istanbul Golden Values Awards Ceremony



ENTREPRENEURIAL BUSINESSWOMAN OF THE YEAR  
EMINE SABANCI KANIŞLI  
ESA HOLDING VICE CHAIRPERSON



BEST CORPORATE PRODUCT PROGRAM  
IN THE AVIATION SECTOR  
TURKISH AIRLINES CORPORATE CLUB



UNIVERSITY COLLABORATION AWARD  
ISTANBUL AYDIN UNIVERSITY



LARGEST SINGLE INVESTMENT COUNTRY  
IN TÜRKİYE  
AZERBAIJAN



REPRESENTING TÜRKİYE IN EUROPE  
WITH QUALITY AWARD  
EURA DÖNER



YOUNGEST RACE WINNER IN MOTO3 HISTORY &  
RED BULL ROOKIES CUP 2018 CHAMPION  
CAN ÖNCÜ



CONTRIBUTION TO TÜRKİYE'S  
EXPORT GROWTH AWARD  
TURKISH EXPORTERS ASSEMBLY (TİM)



MOST SUCCESSFUL NGO AWARD  
TÜRKONFED



ACHIEVEMENT IN PROJECT AND HEAVY LOAD  
TRANSPORTATION AWARD  
ARKAS LOGISTICS



# 2<sup>nd</sup> Istanbul Golden Values Awards Ceremony



INNOVATION AWARD IN MAIN FUEL  
LPG LNG CNG DAĞITIM



INNOVATION AWARD  
BARIDA MAKİNA



CONTRIBUTION TO  
EMPLOYMENT IN MARDIN AWARD  
COMDATA



CONTRIBUTION TO  
EMPLOYMENT IN MARDIN AWARD  
DICLE DEVELOPMENT AGENCY (DIKA)



HEALTH INVESTOR OF THE YEAR AWARD  
MEDICANA HEALTH GROUP



INNOVATION CYCLE AWARD  
UYUMŞOF



GLOBAL BRAND OF TÜRKİYE IN CONGRESS  
TOURISM AWARD  
LÜTFİ KIRDAR CONVENTION CENTER



SME SPECIAL AWARD.  
EVTEKS READY-TO-WEAR AND APPAREL



INNOVATION AWARD – SCIENTIFIC BIO  
SOLUTIONS  
SBS SCIENTIFIC BIO SOLUTIONS



# 2<sup>nd</sup> Istanbul Golden Values Awards Ceremony



INNOVATION RESOURCES AWARD  
MAXION JANTAŞ WHEEL INDUSTRY



INNOVATION RESOURCES AWARD  
ROLLMECH AUTOMOTIVE



STRATEGIC PRIVATE SECTOR INVESTMENT  
AWARD – STAR REFINERY  
SOCAR TÜRKİYE



MOST SUCCESSFUL  
PARTICIPATION BANK AWARD  
VAKIF KATILIM BANKASI



CORPORATE INNOVATION LEADER AWARD  
VESTEL VENTURES



PORT INVESTMENT AWARD  
YURTPET PETROLEUM & LPG



BEST REAL ESTATE CONSULTING AWARD  
TSKB REAL ESTATE APPRAISAL



DOMESTIC SOFTWARE AWARD  
ROBOSTATE MEDIA



SUPPORT AND PROMOTION FOR  
INTERNATIONAL TRADE AWARD  
GIACINTO ORIOLO



ENTREPRENEUR OF THE YEAR AWARD  
DAVID DOUGLAS LEETE



CONTRIBUTION TO TÜRKİYE-SERBIA TRADE  
RELATIONS AWARD  
CIRCLE GROUP



# 2<sup>nd</sup> Istanbul Golden Values Awards Ceremony

## HIGHLIGHTS FROM THE GALA NIGHT







25 December, 2017 | Çırağan Palace, Kempinski

# 1<sup>st</sup> ISTANBUL ECONOMY SUMMIT

## "INDUSTRY 4.0"

HIGHLIGHTS FROM THE SUMMIT

40  
speakers

13  
panels

500  
partici-  
pants

B2B  
meet-  
ings

gala  
dinner

istanbul  
golden  
values  
awards

coffee  
breaks

open  
buffet  
lunchs

danna  
leese  
concert

fashion  
show:  
ottoman  
to republic

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# 1<sup>st</sup> ISTANBUL ECONOMY SUMMIT

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# 1<sup>st</sup> ISTANBUL ECONOMY SUMMIT

## Opening Speeches



**ERDOĞAN BAYRAKTAR**  
REPUBLIC OF TURKEY  
Former Minister of  
Environment and Urban Planning



**EGEMEN BAĞIŞ**  
REPUBLIC OF TURKEY  
Former Minister of EU Affairs



**BÜLENT AKARCALI**  
TURKISH-BELGIUM-LUXEMBOURG  
CHAMBER OF COMMERCE  
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ISTANBUL AYDIN UNIVERSITY  
Chairman of the Board of Trustees



**ABDULLAH DEĞER**  
ISTANBUL ECONOMY SUMMIT  
Executive Chairman of the Board







# 1<sup>st</sup> ISTANBUL ECONOMY SUMMIT

## Panels & Speakers

### • SECTORAL INSIGHT BY HEADS of NGOs



ERKAN GÜRAL  
TÜGİK  
Chairman of the Board

İBRAHİM ÖZTÜRK  
DOSABSİAD  
President

ALİ YÜCELEN  
TÜGİAD  
President

ALİ OSMAN AKAT  
TABA-AMCHAM  
Chairman of the Board

ERHAN ÖZMEN  
TÜGİK  
Chairman of the  
High Advisory Board

FATİH ŞENER  
UND  
Chairman of the  
Executive Board



### • EFFECTS OF DIGITAL DEVELOPMENT IN THE BANKING AND FINANCE SECTOR



PINAR ECZACIBAŞI  
DEİK / GP TRUST  
President of the Turkey-Luxembourg  
Business Council / Managing Partner

TUĞBAY AKBULUT  
AKCORP GROUP OF COMPANIES  
Entrepreneur / General Manager

ASST. PROF. DR. BETÜL AYÇA  
NİŞANTAŞI UNIVERSITY  
Faculty Member

PROF. DR. SEDAT AYBAR  
İSTANBUL AYDIN UNIVERSITY  
Head of the Department of  
Economics and Finance



### • EFFECTS OF TECHNOPARKS ON INDUSTRY 4.0



DİLEK GÜNGÖR  
SABAH NEWSPAPER  
Columnist

PINAR AKALIN  
SENTROMER  
Chairwoman of the Board of Directors

LEYLA ARSAN  
TAGES  
Chairwoman of the Board of Directors



### • NEW ERA CONTRIBUTIONS TO THE CONSTRUCTION SECTOR



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EGE YAPI  
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SÜLEYMAN VARLIBAŞ  
VARYAP  
Chairman of the Board

ALİ NUHOĞLU  
NUHOĞLU CONSTRUCTION  
Chairman of the Board

PROF. DR. HASAN ALPAY HEPERKAN  
İSTANBUL AYDIN UNIVERSITY  
Dean of the Faculty of Engineering







# 1<sup>st</sup> ISTANBUL ECONOMY SUMMIT

## Panels & Speakers

### • OPEN COMMUNICATION AND TRENDS SHAPED BY DIGITAL TECHNOLOGY IN THE NEW ERA



ALİ HANTAL  
VR MASTERS  
CEO

CAVİT YANTAÇ  
MICROSOFT TURKEY  
Deputy General Manager of  
Software Development Technologies

OKAN ÖZBAY  
DIGITAL MEDIA  
Founder and Director

KIVANÇ USLU  
IBM TURKEY  
Cognitive Technology  
Leader

VAHİT YILDIRIM  
GOSB  
Chairman of the Board

USSAL ŞAHBAZ  
GE  
Innovation Leader



### • NEW ERA ENERGY POLICIES AND THEIR RELATIONSHIP WITH INDUSTRY 4.0



NUSRET CÖMERT  
DAMNUS ENERGY AND INVESTMENT INC.  
Chairman of the Board

SAMİ ALTINKAYA  
TV Host

Çağdaş DEMİRAĞ  
TÜRKİYE PETROLLERİ  
CEO

HALUK KALYONCU  
Kalyon Energy  
Board Member



### • EFFECTS OF DIGITAL TECHNOLOGIES IN THE FOOD, TOURISM, AND HOTEL SECTORS



CANTEKİN TEMİZER  
Nish Palas Hyatt /  
Unbound Collection  
General Manager

GAMZE CİZRELİ  
Big Chefs  
CEO

EDHEM DİRİNAVA  
Bozburun Yacht Club  
CEO

YONCA ERDOĞ  
Çırağan Palace Kempinski  
Regional Revenue Director for Turkey  
and Southern Europe



FERCAN BAŞKAN  
Radisson Blu Hotel  
General Manager



FATMA SEMİZ  
Fatima 1932  
Chairwoman of the Board



BULUT BAĞCI  
World Tourism Forum  
Chairman of the Board





# 1<sup>st</sup> ISTANBUL ECONOMY SUMMIT

## FINAL DECLARATION

The 1st Istanbul Economy Summit, held on December 25, 2017 at Çırağan Palace, was organized to assess the opportunities and challenges Türkiye faces in its digital transformation journey. With broad participation from public institutions, the private sector, academia, and civil society, the summit thoroughly explored the impact of Industry 4.0 on the Turkish economy.

### 1. Digital Transformation and Technological Innovation

Industry 4.0 refers to the digitalization of production processes, the rise of automation, and the integration of technologies such as artificial intelligence. The summit emphasized the need for Türkiye to strengthen its digital infrastructure, promote R&D investments, and support innovation in order to enhance its competitiveness during this transformation.

### 2. Education and Human Capital Development

The successful implementation of Industry 4.0 requires a qualified workforce. Participants stressed the importance of aligning the education system with the needs of the new era, increasing training in STEM fields (Science, Technology, Engineering, and Mathematics), and promoting a culture of lifelong learning.

### 3. Sustainability and Green Transformation

Industry 4.0 technologies contribute to sustainability through energy efficiency and responsible resource use. The summit highlighted the need to adopt environmentally friendly production methods, reduce carbon footprints, and implement circular economy models.





# 1<sup>st</sup> ISTANBUL ECONOMY SUMMIT

## FINAL DECLARATION

### 4. Global Competitiveness and Cooperation

To strengthen its international competitiveness in the Industry 4.0 era, Türkiye must prioritize global cooperation. Strategic steps such as aligning with international standards, facilitating technology transfer, and encouraging foreign investment were identified as key actions.

### 5. Digitalization of SMEs

Small and Medium-Sized Enterprises (SMEs) form the backbone of the Turkish economy. The summit emphasized the importance of integrating SMEs into the digital transformation process by increasing financial support and improving digital literacy.

### Conclusions and Recommendations

To succeed in the Industry 4.0 transition, the Istanbul Economy Summit proposes the following strategic actions:

- Strengthening digital infrastructure and increasing technological investments
- Aligning the education system with Industry 4.0 and developing a qualified workforce
- Adopting sustainable and environmentally friendly production models
- Enhancing international cooperation and compliance with global standards
- Supporting the integration of SMEs into the digital transformation process

The summit affirms its belief that through collaboration and joint efforts from all stakeholders, Türkiye can successfully advance in the Industry 4.0 era.





# 1<sup>st</sup> ISTANBUL ECONOMY SUMMIT

## Photo Highlights





# 1<sup>st</sup> Istanbul Golden Values Awards Ceremony



**BUSINESSMAN OF THE YEAR 2017**  
**ERKAN GÜRAL**  
CHAIRMAN OF THE BOARD, GÜRAL PORSELEN



**YOUNG BUSINESSMAN OF THE YEAR 2017**  
**ALİ YÜCELEN**  
CHAIRMAN OF THE BOARD, YÜCELEN GROUP



**BUSINESSWOMAN OF THE YEAR 2017**  
**GAMZE CİZRELİ**  
CEO, BIG CHEFS



**CEO OF THE YEAR 2017**  
**ÇAĞDAŞ DEMİRAĞ**  
CEO, TÜRKİYE PETROLLERİ



**WOMEN ENTREPRENEUR OF THE YEAR 2017**  
**PINAR AKALIN**  
GENERAL MANAGER, SENTROMER DNA TECHNOLOGIES



**BEST RESIDENTIAL PROJECT OF THE YEAR 2017**  
**İNANÇ KABADAYI**  
CHAIRMAN OF THE BOARD, EGE YAPI



**BEST HOTEL PROJECT OF THE YEAR 2017**  
**EMİŞ**



**BEST URBAN TRANSFORMATION PROJECT OF THE YEAR 2017**  
**NUHOĞLU CONSTRUCTION**



**BEST TRAILER MANUFACTURER OF THE YEAR 2017**  
**TIRSAN**



# 1<sup>st</sup> Istanbul Golden Values Awards Ceremony



NON-GOVERNMENTAL ORGANIZATION OF THE YEAR 2017  
TABA-AMCHAM



INDUSTRIAL ORGANIZATION OF THE YEAR 2017  
ASELSAN



RETAIL CHAIN OF THE YEAR 2017  
CARREFOURSA



ENERGY BRAND OF THE YEAR 2017  
KALYON ENERJİ



TV ECONOMY PROGRAM OF THE YEAR 2017  
"ÇIKIŞ YOLU" – BLOOMBERG



ECONOMY JOURNALIST OF THE YEAR 2017  
İBRAHİM ACAR – SABAH NEWSPAPER



CONCEPT TOURISM HOTEL OF THE YEAR 2017  
BOZBURUN YACHT CLUB



# 1<sup>st</sup> Istanbul Golden Values Awards Ceremony



ISTANBUL'S GOLDEN VALUE  
ÇIRAĞAN PALACE KEMPINSKI ISTANBUL



ARTIFICIAL INTELLIGENCE TECHNOLOGY PRODUCER OF THE YEAR 2017  
IBM



FACTORY OF THE YEAR 2017  
ÖZMEN UN



MIXED REALITY TECHNOLOGY PRODUCER OF THE YEAR 2017  
MICROSOFT



LIFETIME ACHIEVEMENT AWARD  
MUSTAFA AYDIN, CHAIRMAN OF THE BOARD OF TRUSTEES, İSTANBUL AYDIN UNIVERSITY



FASTEST GROWING FRANCHISE BRAND OF THE YEAR 2017  
ARTUKBEY



ENTREPRENEUR OF THE YEAR 2017  
LINA KOZMETİK



INSURANCE COMPANY OF THE YEAR 2017  
ALLIANZ



INDUSTRIAL TECHNOLOGY PARK OF THE YEAR 2017  
GOSB TECHNOPARK



# 1<sup>st</sup> Istanbul Golden Values Awards Ceremony



DOMESTIC MANUFACTURING  
TECHNOLOGY OF THE YEAR 2017  
BEN MAKER



AIRLINE OF THE YEAR 2017  
QATAR AIRWAYS



INDUSTRY CHAMBER OF THE YEAR 2017  
ANKARA CHAMBER OF INDUSTRY



FASHION DESIGNER OF THE YEAR 2017  
RAŞİT BAĞZIBAĞLI



CORPORATE SOCIAL RESPONSIBILITY PROJECT OF  
THE YEAR 2017  
AFAD



UNIVERSITY-COLLABORATIVE TECHNOLOGY PARK  
OF THE YEAR 2017  
TECHNOPARK ANKARA



TECHNOPARK OF THE YEAR 2017  
BİLKENT CYBERPARK



MUNICIPALITY OF THE YEAR 2017 IN INDUSTRY 4.0  
AND PUBLIC RELATIONS  
BEŞİKTAŞ MUNICIPALITY



MUNICIPALITY OF THE YEAR 2017 IN URBAN  
TRANSFORMATION PRACTICES  
KÜÇÜKÇEKMECE MUNICIPALITY



# 1<sup>st</sup> Istanbul Golden Values Awards Ceremony

## HIGHLIGHTS FROM THE GALA NIGHT







# **Istanbul Economy Summit 2025**

## **NEW BALANCES & GLOBAL COOPERATION**

**December 11<sup>th</sup>, 12<sup>th</sup> - Çırağan Palace Kempinski**







# Istanbul Economy Summit 2025

## New Balances & Global Cooperation

### Registration Details

#### PANEL TICKET

**INCLUDES:** Access to all panels, B2B meetings, coffee breaks, lunch and dinner for both days

**TICKET PRICE:** €300 + VAT\*

#### VIP TICKET

**INCLUDES:** Access to all panels, B2B meetings, coffee breaks, lunch and dinner for both days, Istanbul Golden Values Awards Ceremony, Gala Dinner, Enbe Orchestra Concert, and other surprise events

**TICKET PRICE:** €500 + VAT\*

#### Payment Details

**Bank Name:** Türkiye İş Bankası

**Account Name:** Cool Reklam A.Ş.

**IBAN:** TR94 0006 4000 0011 2790 3545 40

\*Once your payment is received, a confirmation will be sent to you and an invoice will be issued. The Euro exchange rate will be based on the official Central Bank selling rate on the date of payment.

Ticket purchases can also be made via credit card through the Virtual POS system available in the Registration section at [www.istanbulekonomizirvesi.com](http://www.istanbulekonomizirvesi.com)

+90 549 467 66 46 – +90 542 467 66 82 – +90 216 668 81 81

info@istanbulekonomizirvesi.com – info@coolreklam.com.tr

[www.istanbulekonomizirvesi.com](http://www.istanbulekonomizirvesi.com)

**ISTANBUL  
ECONOMY SUMMIT 2025**  
Çırağan Palace, Kempinski – December 11th and 12th, 2025

**PANEL TICKET**

PANEL TICKET INCLUDES ACCESS TO ALL PANELS, B2B MEETINGS, COFFEE BREAKS, OPEN-BUFFET LUNCH AND DINNER FOR TWO DAYS.

**TICKET PRICE:**  
300€ + VAT

TO PURCHASE YOUR TICKET, PLEASE CONTACT US:  
0549 467 66 46 - 0542 467 66 82 - 0216 668 81 81  
info@istanbulekonomizirvesi.com - info@coolreklam.com.tr - www.istanbulekonomizirvesi.com

**ISTANBUL  
ECONOMY SUMMIT 2025**  
NEW BALANCES & GLOBAL COOPERATION  
Çırağan Palace, Kempinski – December 11th and 12th, 2025

**VIP TICKET**

VIP TICKET INCLUDES ACCESS TO ALL PANELS FOR TWO DAYS, B2B MEETINGS, COFFEE BREAKS, OPEN BUFFET LUNCH AND DINNER, THE ISTANBUL GOLDEN VALUES AWARD CEREMONY, THE GALA DINNER, LIVE CONCERT AND SURPRISE EVENTS.

**TICKET PRICE:**  
500€ + VAT

TO PURCHASE YOUR TICKET, PLEASE CONTACT US:  
0549 467 66 46 - 0542 467 66 82 - 0216 668 81 81  
info@istanbulekonomizirvesi.com - info@coolreklam.com.tr - www.istanbulekonomizirvesi.com





## Istanbul Economy Summit 2025

### Sponsorship Opportunities

- **Main Sponsorship:** €70,000 + VAT
- **Co-Sponsorship:** €50,000 + VAT
- **Gala Dinner Sponsorship:** €45,000 + VAT
- **Panel Sponsorship:** €40,000 + VAT
- **Keynote Speaker Sponsorship:** €40,000 + VAT
- **B2B Meetings & Dinner Sponsorship:** €30,000 + VAT
- **Lunch Sponsorship:** €25,000 + VAT
- **Exhibition Booth Sponsorship:** €20,000 + VAT
- **Accommodation Sponsorship:** €30,000 + VAT
- **Transportation Sponsorship:** €35,000 + VAT



**For detailed information  
and partnership inquiries:**

+90 549 467 66 46  
+90 542 467 66 82  
+90 216 668 81 81

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✉ [info@coolreklam.com.tr](mailto:info@coolreklam.com.tr)

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# Istanbul Economy Summit 2025

## Sponsorship Opportunities

### MAIN SPONSORSHIP TERMS

- Fee: €70,000 + VAT (Limited to one organization only)
- 30 complimentary invitations will be provided for the sponsor's guests. Invitations will be issued by name and are non-transferable.
- Note: We kindly request that the guest list be balanced—half women entrepreneurs and half businessmen. Thank you for your cooperation.
- A 50 m<sup>2</sup> exhibition booth will be allocated in the foyer area.
- The company's name and logo will be prominently featured as the Title Sponsor in the official Istanbul Economy Summit magazine.
- The sponsor's corporate promotional video will be shown during the opening program.
- Senior executives of the sponsor company will have the opportunity to speak during the opening ceremony.
- Product placement and promotional rights in the foyer (e.g., brochures, wall branding).
- Right to place inserts at the registration desk.
- The sponsor will be clearly identified as the Title Sponsor in all official press releases related to the event.
- The sponsor's logo will be included in the thank-you email sent following the event.
- A company representative will attend the pre-summit press conference.
- The sponsor's logo and name will appear as Title Sponsor in the following:
  - All printed materials of the Istanbul Economy Summit
  - Email marketing campaigns
  - Websites and sponsorship pages promoting the Summit
  - Media coverage (TV, radio, newspaper, and social media)
  - All printed and digital signage in the foyer area

### CO-SPONSORSHIP TERMS

- Fee: €50,000 + VAT (Limited to two organizations)
- 25 complimentary invitations will be provided for the co-sponsor's guests.
- Note: We kindly request that the guest list be balanced—half women entrepreneurs and half businessmen. Thank you for your cooperation.
- A 40 m<sup>2</sup> exhibition booth will be allocated in the foyer area.
- The company's name and logo will be clearly identified as a Co-Sponsor in the official Istanbul Economy Summit magazine.
- Senior executives of the co-sponsor company will have the opportunity to speak during the opening ceremony.
- Product placement and promotional rights in the foyer (e.g., brochures, wall branding).
- Right to place inserts at the registration desk.
- A company representative will attend the pre-summit press conference.
- The sponsor's logo and name will appear as Co-Sponsor in the following:
  - All printed materials of the Istanbul Economy Summit
  - Email marketing campaigns
  - Websites and sponsorship pages promoting the Summit
  - Media coverage (TV, radio, newspaper, and social media)
  - All printed and digital signage in the foyer area





# Istanbul Economy Summit 2025

## Sponsorship Opportunities

### **GALA DINNER SPONSORSHIP TERMS**

Fee: €45,000 + VAT (Limited to one organization only)

- 20 complimentary invitations will be provided for the sponsor's guests. Invitations will be issued by name and are non-transferable.
- Note: We kindly request that the guest list be balanced—half women entrepreneurs and half businessmen. Thank you for your cooperation.
- The sponsor will have the honor of presenting an award during the Istanbul Golden Values Awards Ceremony.
- The sponsor will be granted speaking rights at the opening of the Gala Dinner.
- The sponsor's corporate promotional video may be shown during the dinner.
- Product placement and promotional rights in the foyer (e.g., brochures, wall branding).
- The company's name and logo will be clearly identified as the Gala Dinner Sponsor in the official Istanbul Economy Summit magazine.
- Right to place inserts at registration desks.
- A company representative will attend the pre-summit press conference.
- The sponsor's logo and name will appear as Gala Dinner Sponsor in the following:
  - All printed materials of the Istanbul Economy Summit
  - Email marketing campaigns
  - Websites and sponsorship pages promoting the Summit
  - Media coverage (TV, radio, newspaper, and social media)
  - All printed and digital signage in the foyer area

### **PANEL SPONSORSHIP TERMS**

Fee: €40,000 + VAT (Up to 9 organizations may participate)

- Panel title and speakers will be coordinated in agreement with the Istanbul Economy Summit Panel Evaluation Committee.
- 15 complimentary invitations will be provided for the sponsor's guests.
- Note: We kindly request that the guest list be balanced—half women entrepreneurs and half businessmen. Thank you for your cooperation.
- A 30 m<sup>2</sup> exhibition booth will be allocated in the foyer area.
- The company's name and logo will be clearly identified as a Panel Sponsor in the official Istanbul Economy Summit magazine.
- Product placement and promotional rights in the foyer (e.g., brochures, wall branding).
- Right to place inserts at the registration desk.
- A company representative will attend the pre-summit press conference.
- The sponsor's logo and name will appear as Panel Sponsor in the following:
  - All printed materials of the Istanbul Economy Summit
  - Email marketing campaigns
  - Websites and sponsorship pages promoting the Summit
  - Media coverage (TV, radio, newspaper, and social media)
  - All printed and digital signage in the foyer area





# Istanbul Economy Summit 2025

## Sponsorship Opportunities

### KEYNOTE SPEAKER SPONSORSHIP TERMS

Fee: €40,000 + VAT (Limited to three organizations)

- Each sponsor will be given a dedicated time slot to first introduce their organization and then their keynote speaker. After these presentations, the stage will be handed over to the keynote speaker.
- Keynote speakers and topics will be determined in coordination with the Istanbul Economy Summit Panel Evaluation Committee.
- 15 complimentary invitations will be provided for the sponsor's guests.
- Note: We kindly request that the guest list be balanced—half women entrepreneurs and half businessmen. Thank you for your cooperation.
- The company's name and logo will be clearly identified as a Keynote Speaker Sponsor in the official Istanbul Economy Summit magazine.
- Right to place inserts at the registration desk.
- A company representative will attend the pre-summit press conference.
- The sponsor's logo and name will appear as Keynote Speaker Sponsor in the following:
  - All printed materials of the Istanbul Economy Summit
  - Email marketing campaigns
  - Websites and sponsorship pages promoting the Summit
  - Media coverage (TV, radio, newspaper, and social media)
  - All printed and digital signage in the foyer area

### B2B MEETINGS & DINNER SPONSORSHIP TERMS

Fee: €30,000 + VAT (Limited to one organization only)

- 15 complimentary invitations will be provided for the sponsor's guests.
- Note: We kindly request that the guest list be balanced—half women entrepreneurs and half businessmen. Thank you for your cooperation.
- A 25 m<sup>2</sup> exhibition booth will be allocated in the foyer area.
- Product placement and promotional rights in the foyer (e.g., brochures, wall branding).
- The company's name and logo will be clearly identified as the B2B Meetings & Dinner Sponsor in the official Istanbul Economy Summit magazine.
- Right to place inserts at registration desks.
- A company representative will attend the pre-summit press conference.
- The sponsor's logo and name will appear as B2B Meetings & Dinner Sponsor in the following:
  - All printed materials of the Istanbul Economy Summit
  - Email marketing campaigns
  - Websites and sponsorship pages promoting the Summit
  - Media coverage (TV, radio, newspaper, and social media)
  - All printed and digital signage in the foyer area





# Istanbul Economy Summit 2025

## Sponsorship Opportunities

### LUNCH SPONSORSHIP TERMS

Fee: €25,000 + VAT (Limited to two organizations)

- 10 complimentary invitations will be provided for the sponsor's guests.
- Note: We kindly request that the guest list be balanced—half women entrepreneurs and half businessmen. Thank you for your cooperation.
- A 20 m<sup>2</sup> exhibition booth will be allocated in the foyer area.
- Product placement and promotional rights in the foyer (e.g., brochures, wall branding).
- The company's name and logo will be clearly identified as the Lunch Sponsor in the official Istanbul Economy Summit magazine.
- Right to place inserts at the registration desk.
- A company representative will attend the pre-summit press conference.
- The sponsor's logo and name will appear as Lunch Sponsor in the following:
  - All printed materials of the Istanbul Economy Summit
  - Email marketing campaigns
  - Websites and sponsorship pages promoting the Summit
  - Media coverage (TV, radio, newspaper, and social media)
  - All printed and digital signage in the foyer area

### EXHIBITION BOOTH SPONSORSHIP TERMS

Fee: €20,000 + VAT (Limited to seven organizations)

- 5 complimentary invitations will be provided for the sponsor's guests.
- Note: We kindly request that the guest list be balanced—half women entrepreneurs and half businessmen. Thank you for your cooperation.
- A 20 m<sup>2</sup> exhibition booth will be allocated in the foyer area.
- Product placement and promotional rights in the foyer (e.g., brochures, wall branding).
- The company's name and logo will be clearly identified as the Exhibition Booth Sponsor in the official Istanbul Economy Summit magazine.
- A company representative will attend the pre-summit press conference.
- The sponsor's logo and name will appear as Exhibition Booth Sponsor in the following:
  - All printed materials of the Istanbul Economy Summit
  - Email marketing campaigns
  - Websites and sponsorship pages promoting the Summit
  - Media coverage (TV, radio, newspaper, and social media)
  - All printed and digital signage in the foyer area





# Istanbul Economy Summit Past, Present, & Beyond

## CREDITS

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“Istanbul Economy Summit – Past, Present, & Beyond”  
publication was prepared by **Cool Reklam Inc.**







# **Istanbul Economy Summit 2025**

## **NEW BALANCES & GLOBAL COOPERATION**

**December 11<sup>th</sup>, 12<sup>th</sup> - Çırağan Palace Kempinski**

